

2024-2025 New York State Competitive Events

Middle School

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Changes for the 2024-2025 Membership Year

Overall Changes

- Clarification on competition items that are required of competitors.
- Updates to the number of devices that can be used during a preliminary and finals round. Competitors can present with up to two devices.
- External speakers are not allowed for presentations.
- Links and QR codes during presentations are for display purposes only.

Exploring Business Ethics

- Formerly named Business Ethics
- Event not eligible for those that placed in the top ten at previous NLCs in Business Ethics

Exploring Computer Applications

- New Event
- Individual event, Production

Exploring Leadership

- Formerly named Leadership
- Event not eligible for those that placed in the top ten at previous NLCs in Leadership

Exploring Parliamentary Procedure

- Formerly named Running an Effective Meeting
- Event not eligible for those that placed in the top ten at previous NLCs in Running an Effective Meeting

Exploring Public Speaking

- Formerly named Elevator Speech
- Event not eligible for those that placed in the top ten at previous NLCs in Elevator Speech

Exploring Website Design

- Formerly named Multimedia & Website Development
- Event not eligible for those that placed in the top ten at previous NLCs in Multimedia & Website Development

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Middle Level Events At-a-Glance

Competitive Event	Team Size	Category	Event Elements				Test Info					Timing Info				SLC Entries Per Chapter
			Objective Test	Production	Prejudged	Presentation	Topic	Speech	Role Play	Test Questions	Test Time	Set up Time	Prep Time	Present Time	Q&A	
Annual Chapter Activities Presentation	1-3	Chapter Event				X						3		7	3	1
Business Etiquette	1	Objective Test	X						50	30						2
Career Exploration	1	Objective Test	X						50	30						2
Career Research	1	Presentation				X					3		7	3	1	
Community Service Presentation	1-3	Chapter Event				X					3		7	3	1	
Critical Thinking	1-3	Role Play				X		X				15	7		1	
Digital Citizenship	1	Objective Test	X						50	30						2
Exploring Business Ethics	1-3	Presentation	X			X	X		35	30	3		7	3	1	
Exploring Business Issues	1-3	Presentation				X	X				3		7	3	1	
Exploring Computer Applications	1	Production	X	X					50	30	Production: 2 hours				1	
Exploring Computer Science	1	Objective Test	X						50	30						2
Exploring Economics	1	Objective Test	X						50	30						2
Exploring Leadership	1	Objective Test	X						50	30						2
Exploring Parliamentary Procedure	1	Objective Test	X						50	30						2
Exploring Public Speaking	1	Presentation				X	X	X					3			1
Exploring Technology	1	Objective Test	X						50	30						2
Exploring Website Design	1-3	Presentation				X	X				3		7	3	1	
FBLA Concepts	1	Objective Test	X						50	30						2
FBLA Mission & Pledge	1	Presentation				X		X					3			1
Financial Literacy	1	Objective Test	X						50	30						2
Interpersonal Communication	1	Objective Test	X						50	30						2
Learning Strategies	1	Objective Test	X						50	30						2
Marketing Mix Challenge	1-3	Presentation				X					3		7	3	1	
Outstanding New ML Member	1	Presentation			X	X		X					7			1
Video Game Challenge	1-3	Presentation				X	X				3		7	3	1	

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Annual Chapter Activities Presentation

Annual Chapter Activities Presentation provides members with the opportunity to present their chapter's program of work for the year. This competitive event consists of a presentation component where the activities are presented to the judges.

Event Overview

Event Type: Team of 1, 2, or 3 members

Event Category: Chapter

Event Elements: Presentation

Presentation Time: 3-minute set-up, 7-minute presentation (warning at one minute left), 3-minute question & answer

Internet Access: Not Provided

NACE Connections: Career & Self-Development, Communication, Critical Thinking, Leadership, Professionalism, Teamwork, Technology

Equipment Provided by Competitors: Technology/presentation items

Equipment Provided by FBLA: Table

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit one entry.
- Each member can only compete in a maximum of two events.
- Each competitor must compete in all parts of an event for award eligibility.
- All members of a team must consist of individuals from the same chapter.
- If competitors are late for a presentation time, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- In the event there are less than 10 competitors in an event, only the final round will be held.
- Presentations are not open to conference attendees.
- Timing: The presentation time is exclusive to the allotted times. Once the set-up time has been reached, the presentation time automatically begins. The presentation time shall not exceed the stated time, meaning that the set-up and Q&A time cannot be used as presentation time.
- Technology
 - Competitors present directly from a device which includes a laptop, tablet, mobile phone, or external monitor (approximately the size of a laptop screen). Competitors can present with one or two devices. If presenting with two devices, one device must face the judges and one device must face the competitors.
 - Projectors and projector screens are not allowed for use, and competitors are not allowed to bring their own.
 - Wireless slide advancers (such as a presentation clicker or mouse) are allowed.
 - External speakers are not allowed. Only device audio can be used.
 - Power is not available.
- Non-technology Items: Materials, notecards, visual aids, and samples related to the project may be used during the presentation; however, no items may be left with the judges or audience.
- Restricted Items: Animals (except authorized service animals), Food (for display only; may not be consumed by judges during the presentation), Links and QR codes (for display only; cannot be clicked or scanned by judges before, during, or after the presentation)
- Teamwork: If performing as a team, all team members are expected to actively participate in the presentation.
- An equal number of competitors/teams from each section in the preliminary round will advance to the final round. When there are more than five sections of preliminary presentations for an event, two competitors/teams from each section will advance to the final round.

2024-2025 New York State Competitive Events

Middle School

Scoring

- Judges must break ties. All judges' decisions are final.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Recording of Presentations

- No unauthorized audio or video recording devices will be allowed in any competitive event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Five points are deducted if competitors do not follow the Dress Code or are late for their event.
- Five points are deducted for each instance of not following the Competitive Events Guidelines.

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Annual Chapter Activities Presentation Rating Sheet					
Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Summary of year's activities	<i>No evidence of activities</i>	<i>Activities explained briefly</i>	<i>Activities clearly outlined</i>	<i>Activities are chronological and clearly explained.</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Describe activities to benefit chapter and its members: e.g., recruitment, leadership, development, career exploration, chapter fundraising, chapter publicity	<i>No evidence of activities</i>	<i>There is at least one activity described in one of the components listed</i>	<i>There is at least one activity described in each component listed</i>	<i>Multiple activities are described in all components listed</i>	
	0 points	1-9 points	10-16 points	17-20 points	
Describe activities to benefit other individuals and organizations: e.g., state and national projects, community service projects	<i>No evidence of activities</i>	<i>There is at least one activity described in one of the components listed</i>	<i>There is at least one activity described in each component listed</i>	<i>Multiple activities are described in all components listed</i>	
	0 points	1-9 points	10-16 points	17-20 points	
Describe conferences attended and recognition received: e.g., participation in FBLA conferences, other chapter/individual recognition earned, competitive event winners and participation	<i>No evidence of conferences attended, and recognition received</i>	<i>There is at least one activity described in one component.</i>	<i>There is at least one activity described in each component listed in this section.</i>	<i>Multiple activities are described in all components listed.</i>	
	0 points	1-9 points	10-16 points	17-20 points	
Presentation Delivery					
Statements are well-organized and clearly stated	<i>Competitor(s) did not appear prepared</i>	<i>Competitor(s) were prepared, but flow was not logical</i>	<i>Presentation flowed in logical sequence</i>	<i>Presentation flowed in a logical sequence; statements were well organized</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Demonstrates self-confidence, poise, assertiveness, and good voice projection	<i>Competitor(s) did not demonstrate self-confidence</i>	<i>Competitor(s) demonstrated self-confidence and poise</i>	<i>Competitor(s) demonstrated self-confidence, poise, and good voice projection</i>	<i>Competitor(s) demonstrated self-confidence, poise, good voice projection, and assertiveness</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Demonstrates the ability to effectively answer questions	<i>Unable to answer questions</i>	<i>Does not completely answer questions</i>	<i>Completely answers questions</i>	<i>Interacted with the judges in the process of completely answering questions</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Dress Code and/or Late Arrival Penalty (Deduct 5 points for dress code penalty and/or 5 points for late arrival penalty)					
Guidelines Penalty Points (Deduct 5 points for each instance of not following competitive events guidelines)					
Presentation Total (100 points)					
Name(s):					
School:					
Judge Signature:					Date:
Comments:					

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Business Etiquette

Business Etiquette provides members with the opportunity to demonstrate knowledge around competencies in business etiquette. This competitive event consists of an objective test. It aims to inspire members to learn about the expectations of social and business behavior, practices, and conduct.

Event Overview

Event Type: Individual

Event Category: Objective Test, 50-multiple choice questions

Objective Test Time: 30 minutes

NACE Connections: Career & Self-Development

Equipment Competitor Must Provide: Laptop/Chromebook

Competencies

- Proper Introductions and Direct Eye Contact
- Public Speaking
- Table Manners and Dining Decorum
- Cell Phone Etiquette
- Netiquette
- Professionalism
- International Customs and Etiquette

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit two entries.
- Each member can only compete in a maximum of two events.
- If competitors are late for an objective test, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- This event is an objective test administered online at the SLC.
- No reference or study materials may be brought to the testing site.
- No calculators may be brought into the testing site; online calculators will be provided.
- All cell phones, smart watches, and headphones must be turned off and put away before competition begins. Any visibility of these devices will be considered a violation of the Competitive Events Guidelines.

Tie Breaker

- Ties are broken by comparing the correct number of answers to the last 10 questions on the test. If a tie remains, answers to the last 20 questions on the test will be reviewed to determine the winner. If a tie remains, the competitor who completed the test in a shorter amount of time will place higher.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Competitors may be disqualified if they do not follow the Dress Code or are late for their event.

2024-2025 New York State Competitive Events

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Career Exploration

Career Exploration provides members with the opportunity to demonstrate knowledge around competencies in many career areas. This competitive event consists of an objective test. It aims to inspire members to learn about yourself, your options, and to create a plan to reach your career goals.

Event Overview

Event Type: Individual

Event Category: Objective Test, 50-multiple choice questions

Objective Test Time: 30 minutes

NACE Connections: Career & Self-Development

Equipment Competitor Must Provide: Laptop/Chromebook

Competencies

- Career Planning
- Career Goals
- Career Pathways
- Job Searches
- Job Applications
- Cover Letters
- Resumes
- Interviews
- Employability Skills
- Aptitude
- Career Interests

State Guidelines

Eligibility

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- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit two entries.
- Each member can only compete in a maximum of two events.
- If competitors are late for an objective test, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- This event is an objective test administered online at the SLC.
- No reference or study materials may be brought to the testing site.
- No calculators may be brought into the testing site; online calculators will be provided.
- All cell phones, smart watches, and headphones must be turned off and put away before competition begins. Any visibility of these devices will be considered a violation of the Competitive Events Guidelines.

Tie Breaker

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Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Competitors may be disqualified if they do not follow the Dress Code or are late for their event.

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Career Research

Career Research provides members with the opportunity to present their research on a career that appeals to them. This competitive event consists of a presentation component.

Event Overview

Event Type: Individual

Event Category: Presentation

Event Elements: Presentation

Presentation Time: 3-minute set-up, 7-minute presentation (warning at one minute left), 3-minute question & answer

Internet Access: Not provided

NACE Connections: Career & Self-Development, Communication, Critical Thinking, Professionalism, Technology

Equipment Provided by Competitors: Technology/presentation items

Equipment Provided by FBLA: Table

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit one entry.
- Each member can only compete in a maximum of two events.
- Only competitors are allowed to plan, research, prepare, and set up their presentations.
- Each competitor must compete in all parts of an event for award eligibility.
- If competitors are late for a presentation time, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- In the event there are less than 10 competitors in an event, only the final round will be held.
- Presentations are not open to conference attendees.
- Timing: The presentation time is exclusive to the allotted times. Once the set-up time has been reached, the presentation time automatically begins. The presentation time shall not exceed the stated time, meaning that the set-up and Q&A time cannot be used as presentation time.
- Technology
 - Competitors present directly from a device which includes a laptop, tablet, mobile phone, or external monitor (approximately the size of a laptop screen). Competitors can present with one or two devices. If presenting with two devices, one device must face the judges and one device must face the competitors.
 - Projectors and projector screens are not allowed for use, and competitors are not allowed to bring their own.
 - Wireless slide advancers (such as a presentation clicker or mouse) are allowed.
 - External speakers are not allowed. Only device audio can be used.
 - Power is not available.
- Non-technology Items: Materials, notecards, visual aids, and samples related to the project may be used during the presentation; however, no items may be left with the judges or audience.
- Restricted Items: Animals (except authorized service animals), Food (for display only; may not be consumed by judges during the presentation), Links and QR codes (for display only; cannot be clicked or scanned by judges before, during, or after the presentation)
- Research: Facts and data must be cited and secured from quality sources.

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- Competitors identify a career of interest and conduct research for the presentation. The presentation must include, but is not limited to, the following:
 - Career interest survey
 - General description of selected career
 - Education, certifications and training needed (*include plans for high school courses to take*)
 - Career outlook and advancement opportunities
 - Average starting salary and benefits
 - A description of a “typical” day in the life of a person in that career
- An equal number of competitors/teams from each section in the preliminary round will advance to the final round. When there are more than five sections of preliminary presentations for an event, two competitors/teams from each section will advance to the final round.

Scoring

- Judges must break ties. All judges’ decisions are final.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Recording of Presentations

- No unauthorized audio or video recording devices will be allowed in any competitive event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Five points are deducted if competitors do not follow the Dress Code or are late for their event.
- Five points are deducted for each instance of not following the Competitive Events Guidelines.

2024-2025 New York State Competitive Events

Middle School

Career Research Presentation Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Career Research: Career Interest Survey	<i>Career interest survey not included</i>	<i>Career interest survey taken identified, but no results shared</i>	<i>Career interest survey identified and explains career choice from results</i>	<i>Career interest survey identified, explains career choice from results, and correlates personal interest to this career</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Career Research: Career Description	<i>Career description not included</i>	<i>Career description included, but is vague</i>	<i>Career description is included</i>	<i>Detailed career description included</i>	
	0 points	1-2 points	3-4 points	5 points	
Career Research: Education & Training	<i>Education & training not included</i>	<i>Education for career included but not training</i>	<i>Education & training is included, with suggested high school courses included</i>	<i>Detailed information about education, training, and certifications needed, including high school and post high school</i>	
	0 points	1-2 points	3-4 points	5 points	
Career Research: Career Outlook	<i>Career outlook not included</i>	<i>Career outlook included, but source is not listed or explained</i>	<i>Career outlook cites source and explains</i>	<i>Career outlook is cited and explained from different sources</i>	
	0 points	1-2 points	3-4 points	5 points	
Career Research: Salary & Benefits	<i>Salary not included</i>	<i>Salary is included but not explained</i>	<i>Salary and benefits are included and explained</i>	<i>Salary and benefits are included and detailed</i>	
	0 points	1-2 points	3-4 points	5 points	
Career Research: Typical Day	<i>Typical day not included</i>	<i>Typical day included, but is vague</i>	<i>Typical day is included</i>	<i>Detailed typical day included</i>	
	0 points	1-2 points	3-4 points	5 points	
Career Research: Other Research	<i>No other research included</i>	<i>Research is included, but doesn't relate to information needed</i>	<i>Research is included, cited, and relates to career area</i>	<i>Additional career information included and detailed</i>	
	0 points	1-2 points	3-4 points	5 points	
Quality of presentation design is professional; design elements are appropriate —e.g., color choice, font style, font size	<i>Design lacks professionalism and appropriate design elements</i>	<i>Some elements of professionalism and appropriate design are present</i>	<i>Design quality is professional and appropriate design elements contribute to visual appeal</i>	<i>Design quality is exceptional, a polished appearance, and appropriate design elements enhance visual appeal</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Effectively uses a variety of formatting and visual effects in presentation	<i>Does not effectively use formatting and visual effects causing confusion or distraction</i>	<i>Some visual consistency and relevant effects are present</i>	<i>Visuals and formatting are consistently relevant and enhance the presentation</i>	<i>Visuals and formatting are exceptionally consistent, and significantly elevate the overall presentation</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Substantiates and cites sources used while conducting research	<i>Sources are not cited</i>	<i>Sources/References are seldom cited to support statements</i>	<i>Professionally legitimate sources & resources that support statements are generally present</i>	<i>Compelling evidence from professionally legitimate sources & resources is given to support statements</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Presentation Delivery					
Statements are well-organized and clearly stated	<i>Competitor(s) did not appear prepared</i>	<i>Competitor(s) were prepared, but flow was not logical</i>	<i>Presentation flowed in logical sequence</i>	<i>Presentation flowed in a logical sequence; statements were well organized</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Demonstrates self-confidence, poise, assertiveness, and good voice projection	<i>Competitor did not demonstrate self-confidence</i>	<i>Competitor demonstrated self-confidence and poise</i>	<i>Competitor demonstrated self-confidence, poise, and good voice projection</i>	<i>Competitor demonstrated self-confidence, poise, good voice projection, and assertiveness</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Demonstrates the ability to effectively answer questions	<i>Unable to answer questions</i>	<i>Does not completely answer questions</i>	<i>Completely answers questions</i>	<i>Interacted with the judges in the process of completely answering questions</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Dress Code and/or Late Arrival Penalty (Deduct 5 points for dress code penalty and/or 5 points for late arrival penalty)					
Guidelines Penalty Points (Deduct 5 points for each instance of not following competitive events guidelines)					
Presentation Total (100 points)					
Name(s):					
School:					
Judge Signature:					
Comments:					

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Community Service Presentation

Community Service Presentation provides chapter members with the opportunity to showcase their community service projects within their school and/or community. The project must be in the interest of the community and designed for chapter participation. This competitive event consists of a presentation component.

Event Overview

Event Type: Team of 1, 2, or 3 members

Event Category: Chapter

Event Elements: Presentation

Presentation Time: 3-minute set-up, 7-minute presentation (warning at one minute left), 3-minute question & answer

Internet Access: Not provided

NACE Connections: Career & Self-Development, Communication, Critical Thinking, Leadership, Professionalism, Teamwork, Technology

Equipment Provided by Competitors: Technology/presentation items

Equipment Provided by FBLA: Table

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit one entry.
- Each member can only compete in a maximum of two events.
- Each competitor must compete in all parts of an event for award eligibility.
- All members of a team must consist of individuals from the same chapter.
- If competitors are late for a presentation time, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- In the event there are less than 10 competitors in an event, only the final round will be held.
- Presentations are not open to conference attendees.
- Timing: The presentation time is exclusive to the allotted times. Once the set-up time has been reached, the presentation time automatically begins. The presentation time shall not exceed the stated time, meaning that the set-up and Q&A time cannot be used as presentation time.
- Technology
 - Competitors present directly from a device which includes a laptop, tablet, mobile phone, or external monitor (approximately the size of a laptop screen). Competitors can present with one or two devices. If presenting with two devices, one device must face the judges and one device must face the competitors.
 - Projectors and projector screens are not allowed for use, and competitors are not allowed to bring their own.
 - Wireless slide advancers (such as a presentation clicker or mouse) are allowed.
 - External speakers are not allowed. Only device audio can be used.
 - Power is not available.
- Non-technology Items: Materials, notecards, visual aids, and samples related to the project may be used during the presentation; however, no items may be left with the judges or audience.
- Restricted Items: Animals (except authorized service animals), Food (for display only; may not be consumed by judges during the presentation), Links and QR codes (for display only; cannot be clicked or scanned by judges before, during, or after the presentation)
- Teamwork: If performing as a team, all team members are expected to actively participate in the presentation.
- An equal number of competitors/teams from each section in the preliminary round will advance to the final round. When there are more than five sections of preliminary presentations for an event, two competitors/teams from each section will advance to the final round.

2024-2025 New York State Competitive Events

Middle School

Scoring

- Judges must break ties. All judges' decisions are final.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Recording of Presentations

- No unauthorized audio or video recording devices will be allowed in any competitive event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Five points are deducted if competitors do not follow the Dress Code or are late for their event.
- Five points are deducted for each instance of not following the Competitive Events Guidelines.

2024-2025 New York State Competitive Events

Middle School

Community Service Presentation Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Describes project development and strategies used to implement project	<i>No evidence of project development or strategies presented</i>	<i>Project development is explained briefly; very limited strategies are utilized</i>	<i>Project development is clearly outlined. More than one strategy is outlined.</i>	<i>Project development is clearly outlined. Strategies are chronological and clearly explained.</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Describes research into school or community needs	<i>No evidence of school and/or community research</i>	<i>Research was completed but not clearly outlined</i>	<i>Research clearly completed and clearly outlined</i>	<i>Research was planned, executed, and evaluated</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Appropriate level of chapter member involvement in project	<i>Chapter involvement is not explained</i>	<i>Participation was limited to 25% of chapter members</i>	<i>The project was clearly a chapter project and participated in by 50% of chapter members</i>	<i>Over 75% or more of chapter members participated and clear evidence is provided of the impact</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Degree of impact on the community and its citizens	<i>School and/or community impact is not addressed</i>	<i>Project was completed and served a purpose</i>	<i>Project created tangible results that benefitted the school and/or community</i>	<i>Project impacted the school and/or community to a level that something has dynamically changed, and the project should continue</i>	
	0 points	1-9 points	10-16 points	17-20 points	
Evidence of publicity received	<i>No evidence of publicity received</i>	<i>Information about publicity was written in the report but no evidence of publicity is available</i>	<i>Project was recognized within the school and/or community</i>	<i>Project was recognized in more than one way by the school and/or community</i>	
	0 points	1-2 points	3-4 points	5 points	
Student evaluation of project effectiveness	<i>No evidence of project evaluation is provided</i>	<i>Project was evaluated</i>	<i>Project was evaluated and the evaluation was assessed</i>	<i>Project was evaluated and the team has created recommendations for change should the project be repeated</i>	
	0 points	1-2 points	3-4 points	5 points	
Presentation Delivery					
Statements are well-organized and clearly stated	<i>Competitor(s) did not appear prepared</i>	<i>Competitor(s) were prepared, but flow was not logical</i>	<i>Presentation flowed in logical sequence</i>	<i>Presentation flowed in a logical sequence; statements were well organized</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Demonstrates self-confidence, poise, assertiveness, and good voice projection	<i>Competitor(s) did not demonstrate self-confidence</i>	<i>Competitor(s) demonstrated self-confidence and poise</i>	<i>Competitor(s) demonstrated self-confidence, poise, and good voice projection</i>	<i>Competitor(s) demonstrated self-confidence, poise, good voice projection, and assertiveness</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Demonstrates the ability to effectively answer questions	<i>Unable to answer questions</i>	<i>Does not completely answer questions</i>	<i>Completely answers questions</i>	<i>Interacted with the judges in the process of completely answering questions</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Dress Code and/or Late Arrival Penalty (Deduct 5 points for dress code penalty and/or 5 points for late arrival penalty)					
Guidelines Penalty Points (Deduct 5 points for each instance of not following competitive events guidelines)					
Presentation Total (100 points)					
Name(s):					
School:					
Judge Signature:					Date:
Comments:					

2024-2025 New York State Competitive Events

Middle School

Critical Thinking

Critical Thinking provides members with the opportunity to think on their feet and present a solution to a problem presented. This competitive event consists of a role play scenario.

Event Overview

Event Type: Team of 1, 2, or 3 members

Event Category: Role Play Event

Event Elements: Presentation

Role Play Time: 15-minute preparation, 7-minute presentation (warning at one minute left)

NACE Connections: Career & Self-Development, Communication, Leadership, Professionalism, Teamwork

Equipment Provided by Competitors: None

Equipment Provided by FBLA: Two notecards and pencils for each competitor and secret problem/scenario

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit one entry.
- Each member can only compete in a maximum of two events.
- Each competitor must compete in all parts of an event for award eligibility.
- All members of a team must consist of individuals from the same chapter.
- If competitors are late for a presentation time, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- In the event there are less than 10 competitors in an event, only the final round will be held.
- Presentations are not open to conference attendees.
- All cell phones, smart watches, and headphones must be turned off and put away before competition begins. Any visibility of these devices will be considered a violation of the Competitive Events Guidelines.
- The role play will be a problem or scenario. The role play will be given to the competitors at the beginning of their assigned preparation time.
- Two notecards will be provided to each competitor and may be used during event preparation and role play presentation. Information may be written on both sides of the notecards. Notecards will be collected following the role play.
- No additional reference materials or props or visuals are allowed.
- Teamwork: If performing as a team, all team members are expected to actively participate in the presentation.
- Role plays are interactive presentations; the judges may ask questions throughout the presentation.
- Competition ethics demand that competitors do not discuss or reveal role play until the event has ended.
- No animals (except authorized service animals) will be allowed for use in any competitive event.
- An equal number of competitors/teams from each section in the preliminary round will advance to the final round. When there are more than five sections of preliminary presentations for an event, two competitors/teams from each section will advance to the final round.

Scoring

- Judges must break ties. All judges' decisions are final.

2024-2025 New York State Competitive Events

Middle School

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Recording of Presentations

- No unauthorized audio or video recording devices will be allowed in any competitive event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Five points are deducted if competitors do not follow the Dress Code or are late for their event.
- Five points are deducted for each instance of not following the Competitive Events Guidelines.

2024-2025 New York State Competitive Events

Middle School

Critical Thinking Role Play Presentation Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Problem is understood and well-defined	<i>No description or role play synopsis provided; no problem(s) defined</i>	<i>Describes and provides role play synopsis OR defines the problem(s)</i>	<i>Describes and provides role play synopsis AND defines the problem(s)</i>	<i>Demonstrates expertise of role play synopsis AND definition of the problem(s)</i>	
	0 points	1-9 points	10-16 points	17-20 points	
Alternatives are recognized with pros and cons stated and evaluated	<i>No alternatives identified</i>	<i>Alternative(s) given but pro(s) and/or con(s) are not analyzed</i>	<i>At least two alternatives given, and pro(s) and con(s) are analyzed</i>	<i>Multiple alternatives given and multiple pros and cons analyzed for each</i>	
	0 points	1-9 points	10-16 points	17-20 points	
Logical solution is selected with positive and negative aspects of its implementation given	<i>No solution identified</i>	<i>Solution provided, but implementation plan not developed</i>	<i>Logical solution and implementation plan provided and developed</i>	<i>Feasible solution and implementation plan developed, and necessary resources identified</i>	
	0 points	1-9 points	10-16 points	17-20 points	
Demonstrates knowledge and understanding of critical thinking concepts in relation to the topic	<i>No knowledge demonstrated</i>	<i>Little knowledge demonstrated</i>	<i>Knowledge and understanding of topic demonstrated</i>	<i>Expert knowledge and understanding of topic demonstrated</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Presentation Delivery					
Statements are well-organized and clearly stated	<i>Competitor(s) did not appear prepared</i>	<i>Competitor(s) were prepared, but flow was not logical</i>	<i>Presentation flowed in logical sequence</i>	<i>Presentation flowed in a logical sequence; statements were well organized</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Used appropriate eye contact, voice projection, gestures, and posture	<i>Competitor(s) did not demonstrate self-confidence</i>	<i>Competitor(s) demonstrated self-confidence and poise</i>	<i>Competitor(s) demonstrated self-confidence, poise, and good voice projection</i>	<i>Competitor(s) demonstrated self-confidence, poise, good voice projection, and assertiveness</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Effectively answered questions	<i>Unable to answer questions</i>	<i>Does not completely answer questions</i>	<i>Completely answers questions</i>	<i>Interacted with the judges in the process of completely answering questions</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Dress Code and/or Late Arrival Penalty (Deduct 5 points for dress code penalty and/or 5 points for late arrival penalty)					
Guidelines Penalty Points (Deduct 5 points for each instance of not following competitive events guidelines)					
Presentation Total (100 points)					
Name(s):					
School:					
Judge Signature:					Date:
Comments:					

2024-2025 New York State Competitive Events

Middle School

Digital Citizenship

Digital Citizenship provides members with the opportunity to demonstrate knowledge around competencies in digital environments. This competitive event consists of an objective test. It aims to inspire members to learn how to navigate the digital world in a safe and responsible way.

Event Overview

Event Type: Individual

Event Category: Objective Test, 50-multiple choice questions

Objective Test Time: 30 minutes

NACE Connections: Career & Self-Development

Equipment Competitor Must Provide: Laptop/Chromebook

Competencies

- Personal Security and Online Privacy
- Rights and Responsibilities
- Digital Footprint
- Internet Searches
- Copyrights
- Cyber Bullying

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit two entries.
- Each member can only compete in a maximum of two events.
- If competitors are late for an objective test, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- This event is an objective test administered online at the SLC.
- No reference or study materials may be brought to the testing site.
- No calculators may be brought into the testing site; online calculators will be provided.
- All cell phones, smart watches, and headphones must be turned off and put away before competition begins. Any visibility of these devices will be considered a violation of the Competitive Events Guidelines.

Tie Breaker

- Ties are broken by comparing the correct number of answers to the last 10 questions on the test. If a tie remains, answers to the last 20 questions on the test will be reviewed to determine the winner. If a tie remains, the competitor who completed the test in a shorter amount of time will place higher.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Competitors may be disqualified if they do not follow the Dress Code or are late for their event.

2024-2025 New York State Competitive Events

Middle School

Exploring Business Ethics

Exploring Business Ethics provides members with the opportunity to demonstrate knowledge around competencies in business ethics. This competitive event consists of an individual objective test and presentation. It aims to inspire members to learn about the standards for morally right and wrong conduct in business.

Event Overview

Event Type: Team of 1, 2, or 3 members

Event Category: Presentation

Event Elements: Objective Test (35-multiple choice questions) and a Presentation (with a Topic)

Objective Test Time: 30 minutes

Presentation Time: 3-minute set-up, 7-minute presentation (warning at one minute left), 3-minute question & answer

Internet Access: Not provided

NACE Connections: Career & Self-Development, Communication, Critical Thinking, Equity & Inclusion, Leadership, Professionalism, Teamwork, Technology

Equipment Provided by Competitors: Laptop/Chromebook for objective test, Technology/presentation items for presentation

Equipment Provided by FBLA: Table for presentation

Objective Test Competencies

- Business Law
- Communication Skills
- Emotional Intelligence
- Professional Development

2024-2025 Topic: Honesty & Integrity in the Workplace – Why it Matters

Background Info

In 2022, FTX, one of the biggest cryptocurrency exchanges in the world, declared bankruptcy after extensive financial mismanagement and dishonesty were discovered throughout the company. FTX had been hiding billions of dollars in liabilities from the public and allowed sister companies to borrow nearly unlimited funds in customer deposits. FTX's customers lost billions, and the worldwide crypto market collapsed.

At the center of what became one of the biggest financial scandals in American history was the young, talented inner circle of FTX executives who went from rising stars to fraudsters. FTX founder Sam Bankman-Fried—who was 30 years old at the time of the scandal and once dubbed the “crypto king”—was sentenced to 25 years in prison. FTX's former chief executive officer (age 28), chief technology officer (29), and director of engineering (27) all pleaded guilty to fraud as well.

As extreme as they were, the actions of these prodigious professionals present a learning opportunity for younger generations entering the workforce. Young professionals need more than just technical skills in the workplace. They need a strong ethical framework to help them distinguish right from wrong and make difficult decisions. Without it, they run the risk of making the same mistakes as the once-promising leadership at FTX. Not every employee can defraud millions like them, but any employee can demonstrate dishonesty, greed, or a lack of integrity if they don't uphold their own ethical principles.

But what are ethics? Ethics are the basic principles that govern your behavior. Although people often have different views on what ethics exactly means, following ethical principles means one's ethical beliefs remain unchanged no matter the circumstances, including—and especially—in professional settings like the workplace. Ethical principles can guide any employee through dilemmas with coworkers, superiors, and customers. Examples of ethical principles include honesty and integrity (adhering to a set of personal ethics).

And the need for greater integrity in the workplace has never been more relevant. According to a 2024 study from ethics education firm LRN, Gen Z employees are 2.5 times more likely than any other generation to agree that it's OK to break the rules to get the job done. In addition, 22% of Gen Zers admit to violating their company's code of conduct in the past year, a far higher number than Millennials, Gen Xers, or Baby Boomers.

What explains these statistics? Do Gen Zers inherently struggle to be as ethical as previous generations? Or does Gen Z's ethical culture simply differ from those of their predecessors? Whether the answer is one or the other—or both—does not change the underlying need for young professionals to develop a strong understanding of ethics in the workplace.

This development does not begin the first day on the job; it starts years before, in the classroom and at home. Every day, young adults encounter many situations in which they can demonstrate ethical principles such as integrity and honesty. They may not realize it in the moment, but these everyday actions can have a profound impact on their life and future.

2024-2025 New York State Competitive Events

Middle School

Middle School Scenario

Valerie works for Longcloth Avenue—a small, high-end clothing store—as a marketing specialist. Valerie’s boss has asked her to take on a special assignment: developing the customer testimonials section of the company’s annual report. This section will showcase how the company is loved by its customers. It is an important assignment, especially because this is Valerie’s first job out of college, so her manager gives her three weeks to complete her section of the report.

However, the weeks go by, and Valerie still hasn’t started the report. She has been busy with other projects. Plus, she always started her school projects at the last minute and got good grades, so she figures this work will be similar.

But then Valerie realizes the report’s deadline is only a few days away. To make matters worse, her manager wants to check in with her today to discuss her progress on the report section.

Valerie must now decide what to do next. One option is to tell her manager that the report is going well and will be submitted on time. This means Valerie will need to rush and likely submit a report that isn’t very good.

The other option is to admit that she procrastinated on her assignment. In response, her manager would likely ask others in the department to help, which will throw off their schedules and disrupt other work. Plus, this course of action would damage the trust between them.

What do you think Valerie should do?

Suggested Questions to Cover During the Event

- What is the ethical issue in this scenario?
- Who are the people that might be impacted by Valerie’s actions?
- Should Valerie hide her procrastination, admit her mistake, or do something else entirely? Why?
- How might Valerie’s opportunities at the company be impacted by her actions in this scenario?
- Would this scenario be different if Valerie had not been working on other projects? Why or why not?

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit one entry.
- Each member can only compete in a maximum of two events.
- Only competitors are allowed to plan, research, prepare, and set up their presentations.
- Each competitor must compete in all parts of an event for award eligibility.
- All members of a team must consist of individuals from the same chapter.
- If competitors are late for a presentation time, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- This event has two parts: Objective Test and Presentation based on a topic
- In the event there are less than 10 competitors in an event, only the final round will be held.
- Objective Test
 - The objective test is administered online at the SLC.
 - No reference or study materials may be brought to the testing site.
 - No calculators may be brought into the testing site; online calculators will be provided.
 - All cell phones, smart watches, and headphones must be turned off and put away before competition begins. Any visibility of these devices will be considered a violation of the Competitive Events Guidelines.
 - Competitors on a team must test individually, starting within minutes of each other. Individual test scores will be averaged for a team score.

2024-2025 New York State Competitive Events

Middle School

- Presentation
 - Presentations are not open to conference attendees.
 - Competitors must research the topic and be prepared to present their findings and solutions. The presentation must address why the ethical issues happened, how it should be resolved, and what could have prevented it.
 - Timing: The presentation time is exclusive to the allotted times. Once the set-up time has been reached, the presentation time automatically begins. The presentation time shall not exceed the stated time, meaning that the set-up and Q&A time cannot be used as presentation time.
 - Technology
 - Competitors present directly from a device which includes a laptop, tablet, mobile phone, or external monitor (approximately the size of a laptop screen). Competitors can present with one or two devices. If presenting with two devices, one device must face the judges and one device must face the competitors.
 - Projectors and projector screens are not allowed for use, and competitors are not allowed to bring their own.
 - Wireless slide advancers (such as a presentation clicker or mouse) are allowed.
 - External speakers are not allowed. Only device audio can be used.
 - Power is not available.
 - Non-technology Items: Materials, notecards, visual aids, and samples related to the project may be used during the presentation; however, no items may be left with the judges or audience.
 - Restricted Items: Animals (except authorized service animals), Food (for display only; may not be consumed by judges during the presentation), Links and QR codes (for display only; cannot be clicked or scanned by judges before, during, or after the presentation)
 - Teamwork: If performing as a team, all team members are expected to actively participate in the presentation.
 - Research: Facts and data must be cited and secured from quality sources.
 - Preparation for and presentation of the entry must be conducted by competitors.
 - An equal number of competitors/teams from each section in the preliminary round will advance to the final round. When there are more than five sections of preliminary presentations for an event, two competitors/teams from each section will advance to the final round.

Scoring

- Team members will test individually, and team scores will be averaged.
- The objective test score will be added to the preliminary presentation score to determine the finalists (if more than 10 competitors).
- Winners will be determined by adding the final presentation score to the objective test score.
- Judges must break ties. All judges' decisions are final.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Recording of Presentations

- No unauthorized audio or video recording devices will be allowed in any competitive event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Five points are deducted if competitors do not follow the Dress Code or are late for their event.
- Five points are deducted for each instance of not following the Competitive Events Guidelines.

2024-2025 New York State Competitive Events

Middle School

Exploring Business Ethics Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Identifies and defines ethical issues presented in the case study	<i>Fails to introduce the case study and its issues.</i>	<i>Introduces the case study but lacks clarity in identifying key issues</i>	<i>Identifies and defines the ethical issues</i>	<i>Captures attention, clearly presents the case study, and outlines the key issues.</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Explains why the ethical issues happened	<i>No reasons cited for the ethical issues</i>	<i>Reasons for the ethical issues identified but were not on target</i>	<i>Several, but not all, reasons accurately identified</i>	<i>All reasons addressed and analyzed</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Provides logical recommendations as to how the ethical issues should be resolved	<i>Fails to provide meaningful recommendations.</i>	<i>Presents recommendations for behavior but lacks thorough exploration of advantages and disadvantages.</i>	<i>Offers solid recommendations, but may not fully address all pros and cons.</i>	<i>Provides well-reasoned and supported suggestions. Balances advantages and disadvantages effectively.</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Recommends safeguards that should have been in place to prevent the ethical issues	<i>No ethical solution to prevent issues identified</i>	<i>One ethical solution to prevent issues provided with no plan</i>	<i>Ethical solutions to prevent issues provided and a plan developed</i>	<i>One feasible ethical solution to prevent issues recommended with supporting evidence with a plan and necessary resources identified</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Substantiates and cites sources used while conducting research	<i>Sources are not cited</i>	<i>Sources/References are seldom cited to support statements</i>	<i>Professionally legitimate sources & resources that support statements are generally present</i>	<i>Compelling evidence from professionally legitimate sources & resources is given to support statements</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Presentation Delivery					
Statements are well-organized and clearly stated	<i>Competitor(s) did not appear prepared</i>	<i>Competitor(s) were prepared, but flow was not logical</i>	<i>Presentation flowed in logical sequence</i>	<i>Presentation flowed in a logical sequence; statements were well organized</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Demonstrates self-confidence, poise, assertiveness, and good voice projection	<i>Competitor(s) did not demonstrate self-confidence</i>	<i>Competitor(s) demonstrated self-confidence and poise</i>	<i>Competitor(s) demonstrated self-confidence, poise, and good voice projection</i>	<i>Competitor(s) demonstrated self-confidence, poise, good voice projection, and assertiveness</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Demonstrates the ability to effectively answer questions	<i>Unable to answer questions</i>	<i>Does not completely answer questions</i>	<i>Completely answers questions</i>	<i>Interacted with the judges in the process of completely answering questions</i>	
	0 points	1-6 points	7-8 points	9-10 points	

Dress Code and/or Late Arrival Penalty (Deduct 5 points for dress code penalty and/or 5 points for late arrival penalty)

Guidelines Penalty Points (Deduct 5 points for each instance of not following competitive events guidelines)

Presentation Total (100 points)

Name(s):	
School:	
Judge Signature:	Date:
Comments:	

2024-2025 New York State Competitive Events

Middle School

Exploring Business Issues

Exploring Business Issues provides members with the opportunity to research a business topic and present their findings and solutions. This competitive event consists of a presentation component.

Event Overview

Event Type: Team of 1, 2, or 3 members

Event Category: Presentation

Event Elements: Presentation with a Topic

Presentation Time: 3-minute set-up, 7-minute presentation (warning at one minute left), 3-minute question & answer

Internet Access: Not provided

NACE Connections: Career & Self-Development, Communication, Critical Thinking, Leadership, Professionalism, Teamwork, Technology

Equipment Provided by Competitors: Technology/presentation items

Equipment Provided by FBLA: Table

2024-2025 Topic

Artificial Intelligence (AI) is quickly changing jobs. Professionals are wondering how this new technology will affect their careers. Include answers to the following questions during your presentation:

- Which industries are likely to see the biggest changes?
- What should business leaders be doing to welcome the benefits of AI tools for their workers?
- What actions can be taken to prevent the potential harms of AI in the workplace?

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit one entry.
- Each member can only compete in a maximum of two events.
- Only competitors are allowed to plan, research, prepare, and set up their presentations.
- Each competitor must compete in all parts of an event for award eligibility.
- All members of a team must consist of individuals from the same chapter.
- If competitors are late for a presentation time, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- In the event there are less than 10 competitors in an event, only the final round will be held.
- Presentations are not open to conference attendees.
- Timing: The presentation time is exclusive to the allotted times. Once the set-up time has been reached, the presentation time automatically begins. The presentation time shall not exceed the stated time, meaning that the set-up and Q&A time cannot be used as presentation time.
- Technology
 - Competitors present directly from a device which includes a laptop, tablet, mobile phone, or external monitor (approximately the size of a laptop screen). Competitors can present with one or two devices. If presenting with two devices, one device must face the judges and one device must face the competitors.
 - Projectors and projector screens are not allowed for use, and competitors are not allowed to bring their own.
 - Wireless slide advancers (such as a presentation clicker or mouse) are allowed.
 - External speakers are not allowed. Only device audio can be used.
 - Power is not available.
- Non-technology Items: Materials, notecards, visual aids, and samples related to the project may be used during the presentation; however, no items may be left with the judges or audience.
- Restricted Items: Animals (except authorized service animals), Food (for display only; may not be consumed by judges during the presentation), Links and QR codes (for display only; cannot be clicked or scanned by judges before, during, or after the presentation)

2024-2025 New York State Competitive Events

Middle School

- Teamwork: If performing as a team, all team members are expected to actively participate in the presentation.
- Research: Facts and data must be cited and secured from quality sources.
- An equal number of competitors/teams from each section in the preliminary round will advance to the final round. When there are more than five sections of preliminary presentations for an event, two competitors/teams from each section will advance to the final round.

Scoring

- Judges must break ties. All judges' decisions are final.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Recording of Presentations

- No unauthorized audio or video recording devices will be allowed in any competitive event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Five points are deducted if competitors do not follow the Dress Code or are late for their event.
- Five points are deducted for each instance of not following the Competitive Events Guidelines.

2024-2025 New York State Competitive Events

Middle School

Exploring Business Issues Presentation Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Demonstrates understanding of the topic	<i>No description or topic synopsis provided; no problems defined</i>	<i>Describes and provides topic synopsis OR defines the problem(s)</i>	<i>Describes and provides topic synopsis AND defines the problem(s)</i>	<i>Demonstrates expertise of topic synopsis AND definition of the problem(s)</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Alternative solutions are recognized with pros and cons stated and evaluated	<i>No alternatives identified</i>	<i>Alternative(s) given but pro(s) and/or con(s) are not analyzed</i>	<i>At least two alternatives given, and pro(s) and con(s) are analyzed</i>	<i>Multiple alternatives given and multiple pros and cons analyzed for each</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Provides an effective and logical recommendation(s)	<i>Fails to provide meaningful recommendations</i>	<i>Presents recommendations for behavior but lacks thorough exploration of advantages and disadvantages</i>	<i>Offers solid recommendations, but may not fully address all pros and cons</i>	<i>Provides well-reasoned and supported suggestions. Balances advantages and disadvantages effectively</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Substantiates and cites sources used while conducting research	<i>Sources are not cited</i>	<i>Sources/References are seldom cited to support statements</i>	<i>Professionally legitimate sources & resources that support statements are generally present</i>	<i>Compelling evidence from professionally legitimate sources & resources is given to support statements</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Uses technology effectively to illustrate the research on the topic	<i>No use of technology</i>	<i>Demonstrates limited use of technology</i>	<i>Demonstrates good use of technology</i>	<i>Demonstrates excellent use of technology with a consistent theme in graphics & proper formatting</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Presentation Delivery					
Statements are well-organized and clearly stated	<i>Competitor(s) did not appear prepared</i>	<i>Competitor(s) were prepared, but flow was not logical</i>	<i>Presentation flowed in logical sequence</i>	<i>Presentation flowed in a logical sequence; statements were well organized</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Demonstrates self-confidence, poise, assertiveness, and good voice projection	<i>Competitor(s) did not demonstrate self-confidence</i>	<i>Competitor(s) demonstrated self-confidence and poise</i>	<i>Competitor(s) demonstrated self-confidence, poise, and good voice projection</i>	<i>Competitor(s) demonstrated self-confidence, poise, good voice projection, and assertiveness</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Demonstrates the ability to effectively answer questions	<i>Unable to answer questions</i>	<i>Does not completely answer questions</i>	<i>Completely answers questions</i>	<i>Interacted with the judges in the process of completely answering questions</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Dress Code and/or Late Arrival Penalty (Deduct 5 points for dress code penalty and/or 5 points for late arrival penalty)					
Guidelines Penalty Points (Deduct 5 points for each instance of not following competitive events guidelines)					
Presentation Total (100 points)					
Name(s):					
School:					
Judge Signature:					Date:
Comments:					

2024-2025 New York State Competitive Events

Middle School

Exploring Computer Applications

Exploring Computer Applications provides members with the opportunity to demonstrate knowledge around competencies in different applications in computing. This competitive event consists of an objective test and production test.

Event Overview

Event Type: Individual

Event Category: Production

Event Elements: Objective test, 50-multiple choice questions and Production Test

Objective Test: 30 minutes

Production Time: 2 hours

NACE Connections: Career & Self-Development

Equipment Provided by Competitors: Laptop/Chromebook

Objective Test Competencies

- Basic Computer Technology and Concepts
- Presentation, Publishing, and Multimedia Applications
- Spreadsheet Applications
- Basic Application Knowledge and Word Processing
- Email, Integrated, and Collaboration Applications
- Netiquette and Legal Issues
- Security
- Formatting, Grammar, Punctuation, Spelling, and Proofreading

Production Test Competencies

- Spreadsheet Functions and Formulas
- Creating and Formatting with Word Processing
- Developing Slides & Presentations
- Integrating Spreadsheets and Word Processing
- Integrating Presentations and Spreadsheets
- Integrating Word Processing, Spreadsheets, and Presentations

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit one entry.
- Each member can only compete in a maximum of two events.
- Each competitor must compete in all parts of an event for award eligibility.
- If competitors are late for a presentation time, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- This event has two parts: Objective Test and Production Test
- All cell phones, smart watches, and headphones must be turned off and put away before competition begins. Any visibility of these devices will be considered a violation of the Competitive Events Guidelines.
- Objective Test
 - The objective test is administered online at the SLC.
 - No reference or study materials may be brought to the testing site.
 - No calculators may be brought into the testing site; online calculators will be provided.

2024-2025 New York State Competitive Events

Middle School

- Production Test
 - **Submission Deadline:** A PDF document containing all the tasks must be uploaded by March 28, 2025
 - The production test is administered and proctored by an adult who is NOT the local adviser at a designed school-site prior to the SLC.
 - The production test is a set of tasks based on the competencies for the competitor to complete.
 - Documents produced for this event must be prepared by the competitor without help from the adviser or any other person.
 - Calculators cannot be used on the production test.
 - The Format Guide, found on the Competitive Events website (www.fbla.org) can be used for the production test.

Scoring

- The rating sheet will be released with the production test.
- Production Test is 85% of the total score; Objective Test is 15% of the total score.
- The Production Test score will be used to break a tie.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Five points are deducted if competitors do not follow the Dress Code or are late for their event.
- Five points are deducted for each instance of not following the Competitive Events Guidelines.

2024-2025 New York State Competitive Events

Middle School

Exploring Computer Science

Exploring Computer Science provides competitors with the opportunity to demonstrate knowledge around introductory competencies in computer science. This competitive event consists of an objective test. It aims to inspire members to learn about computers and computational systems.

Event Overview

Event Type: Individual

Event Category: Objective Test, 50-multiple choice questions

Objective Test Time: 30 minutes

NACE Connections: Career & Self-Development

Equipment Competitor Must Provide: Laptop/Chromebook

Competencies

- Logical Reasoning
- Basic Coding
- Manipulating and Analyzing Data with Digital Tools
- Problem Solving
- Algorithms and Programs
- Abstraction and Decomposition
- Pattern Recognition

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit two entries.
- Each member can only compete in a maximum of two events.
- If competitors are late for an objective test, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- This event is an objective test administered online at the SLC.
- No reference or study materials may be brought to the testing site.
- No calculators may be brought into the testing site; online calculators will be provided.
- All cell phones, smart watches, and headphones must be turned off and put away before competition begins. Any visibility of these devices will be considered a violation of the Competitive Events Guidelines.

Tie Breaker

- Ties are broken by comparing the correct number of answers to the last 10 questions on the test. If a tie remains, answers to the last 20 questions on the test will be reviewed to determine the winner. If a tie remains, the competitor who completed the test in a shorter amount of time will place higher.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Competitors may be disqualified if they do not follow the Dress Code or are late for their event.

2024-2025 New York State Competitive Events

Middle School

Exploring Economics

Exploring Economics provides members with the opportunity to demonstrate knowledge around introductory competencies in economics. This competitive event consists of an objective test. It aims to inspire members to learn about the various areas of economics.

Event Overview

Event Type: Individual

Event Category: Objective Test, 50-multiple choice questions

Objective Test Time: 30 minutes

NACE Connections: Career & Self-Development

Equipment Competitor Must Provide: Laptop/Chromebook

Competencies

- Scarcity
- Supply and Demand
- Economic Systems
- Gross Domestic Product
- International Trade
- Business Cycles
- Inflation
- Opportunity Costs
- Goods and Services
- Needs vs. Wants

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit two entries.
- Each member can only compete in a maximum of two events.
- If competitors are late for an objective test, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- This event is an objective test administered online at the SLC.
- No reference or study materials may be brought to the testing site.
- No calculators may be brought into the testing site; online calculators will be provided.
- All cell phones, smart watches, and headphones must be turned off and put away before competition begins. Any visibility of these devices will be considered a violation of the Competitive Events Guidelines.

Tie Breaker

- Ties are broken by comparing the correct number of answers to the last 10 questions on the test. If a tie remains, answers to the last 20 questions on the test will be reviewed to determine the winner. If a tie remains, the competitor who completed the test in a shorter amount of time will place higher.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Competitors may be disqualified if they do not follow the Dress Code or are late for their event.

2024-2025 New York State Competitive Events

Middle School

Exploring Leadership

Exploring Leadership provides members with the opportunity to demonstrate knowledge around competencies in leadership. This competitive event consists of an objective test. It aims to inspire members to learn how a set of behaviors is used to help people align and execute their collective direction.

Event Overview

Event Type: Individual

Event Category: Objective Test, 50-multiple choice questions

Objective Test Time: 30 minutes

NACE Connections: Career & Self-Development

Equipment Competitor Must Provide: Laptop/Chromebook

Competencies

- Personal Responsibility
- Self-Awareness
- Teamwork
- Collaboration
- Communicating Effectively
- Motivating
- Conflict Resolution
- Problem Solving
- Empathy
- Flexibility
- Creativity
- Embracing Risk
- Innovation

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit two entries.
- Each member can only compete in a maximum of two events.
- If competitors are late for an objective test, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- This event is an objective test administered online at the SLC.
- No reference or study materials may be brought to the testing site.
- No calculators may be brought into the testing site; online calculators will be provided.
- All cell phones, smart watches, and headphones must be turned off and put away before competition begins. Any visibility of these devices will be considered a violation of the Competitive Events Guidelines.

Tie Breaker

- Ties are broken by comparing the correct number of answers to the last 10 questions on the test. If a tie remains, answers to the last 20 questions on the test will be reviewed to determine the winner. If a tie remains, the competitor who completed the test in a shorter amount of time will place higher.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Competitors may be disqualified if they do not follow the Dress Code or are late for their event.

2024-2025 New York State Competitive Events

Middle School

Exploring Parliamentary Procedure

Exploring Parliamentary Procedure provides members with the opportunity to demonstrate knowledge around competencies in meeting procedures. This competitive event consists of an objective test. It aims to inspire members to learn about the structure, the order, and the ground rules of how to conduct a meeting.

Event Overview

Event Type: Individual

Event Category: Objective Test, 50-multiple choice questions

Objective Test Time: 30 minutes

NACE Connections: Career & Self-Development

Equipment Competitor Must Provide: Laptop/Chromebook

Competencies

- Making Motions
- Robert's Basic Rules of Order
- Development of an Agenda
- Amendments to Motions
- Voting
- Committees
- Bylaws
- Virtual Setting/Meetings
- Organizational Skills
- Working on Teams

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit two entries.
- Each member can only compete in a maximum of two events.
- If competitors are late for an objective test, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- This event is an objective test administered online at the SLC.
- No reference or study materials may be brought to the testing site.
- No calculators may be brought into the testing site; online calculators will be provided.
- All cell phones, smart watches, and headphones must be turned off and put away before competition begins. Any visibility of these devices will be considered a violation of the Competitive Events Guidelines.

Tie Breaker

- Ties are broken by comparing the correct number of answers to the last 10 questions on the test. If a tie remains, answers to the last 20 questions on the test will be reviewed to determine the winner. If a tie remains, the competitor who completed the test in a shorter amount of time will place higher.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Competitors may be disqualified if they do not follow the Dress Code or are late for their event.

2024-2025 New York State Competitive Events

Middle School

Exploring Public Speaking

Exploring Public Speaking provides members with the opportunity to develop and present a speech on a topic. This competitive event consists of a presentation component.

Event Overview

Event Type: Individual

Event Category: Presentation

Event Elements: Speech with a Topic

Presentation Time: 3-minute presentation time

NACE Connections: Career & Self-Development, Communication, Critical Thinking, Professionalism

Equipment Provided by Competitors: None

Equipment Provided by FBLA: None

2024-2025 Topic

Choose skills that are developed when participating in community service or volunteer experiences and explain why these skills matter.

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit one entry.
- Each member can only compete in a maximum of two events.
- Only competitors are allowed to plan, research, and prepare their presentations.
- Each competitor must compete in all parts of an event for award eligibility.
- If competitors are late for a presentation time, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- In the event there are less than 10 competitors in an event, only the final round will be held.
- Presentations are not open to conference attendees.
- The speech must be developed around the topic.
- When delivering the speech, competitors may use notes prepared before the event.
- No other reference materials such as visual aids, props, handouts or electronic devices may be brought to or used during the event.
- No animals (except authorized service animals) will be allowed for use in any competitive event.
- An equal number of competitors/teams from each section in the preliminary round will advance to the final round. When there are more than five sections of preliminary presentations for an event, two competitors/teams from each section will advance to the final round.

Scoring

- Judges must break ties. All judges' decisions are final.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

2024-2025 New York State Competitive Events

Middle School

Recording of Presentations

- No unauthorized audio or video recording devices will be allowed in any competitive event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Five points are deducted if competitors do not follow the Dress Code or are late for their event.
- Five points are deducted for each instance of not following the Competitive Events Guidelines.

2024-2025 New York State Competitive Events

Middle School

Exploring Public Speaking Presentation Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Topic Incorporates provided topic	<i>Provided topic is not mentioned in speech</i>	<i>Topic is not clearly incorporated into speech</i>	<i>Topic was clearly incorporated into speech</i>	<i>Topic was clearly incorporated and expanded thoroughly throughout the speech</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Introduction Introduce the topic immediately	<i>Topic was not introduced</i>	<i>Introduction was not clearly presented</i>	<i>Introduction was clearly presented, and topic was defined immediately</i>	<i>Introduction was clearly presented, and topic was defined immediately with an effective transition into the speech body</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Supporting Information (Body) Include accurate and appropriate supporting information	<i>Speech did not have a topic</i>	<i>Multiple topics presented without clear connections</i>	<i>Central topics were identified, connected, and supported throughout the speech</i>	<i>Smooth transitions were effectively utilized to support the central topic</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Conclusion Provide effective conclusion connected to the topic & theme	<i>Speech did not have a conclusion</i>	<i>Conclusion was not clearly presented</i>	<i>Effective conclusion was presented</i>	<i>Conclusion provides connection to entire presentation</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Speech Delivery Deliver speech with varied facial expressions, eye contact, good posture, voice projection, self-confidence, and poise	<i>Does not have varied facial expressions and/or poor posture</i>	<i>Minimal varied facial expressions and/or poor posture</i>	<i>Appropriate varied facial expressions and posture</i>	<i>Appropriate varied facial expressions and posture that keeps audience fully engaged</i>	
	0 points	1-6 points	7-8 points	9-10 points	
	<i>Does not make eye contact</i>	<i>Minimal eye contact</i>	<i>Appropriate eye contact</i>	<i>Appropriate eye contact and didn't use notecards</i>	
	0 points	1-6 points	7-8 points	9-10 points	
	<i>Does not have voice projection</i>	<i>Minimal voice projection</i>	<i>Appropriate voice projection</i>	<i>Appropriate voice projection and diction</i>	
	0 points	1-6 points	7-8 points	9-10 points	
<i>Competitor did not demonstrate self-confidence</i>	<i>Competitor demonstrated self-confidence and poise</i>	<i>Competitor demonstrated elevated self-confidence, and poise</i>	<i>Competitor demonstrated elevated self-confidence, poise, and assertiveness</i>		
0 points	1-6 points	7-8 points	9-10 points		
Dress Code and/or Late Arrival Penalty (Deduct 5 points for dress code penalty and/or 5 points for late arrival penalty)					
Guidelines Penalty Points (Deduct 5 points for each instance of not following competitive events guidelines)					
Presentation Total (100 points)					
Name(s):					
School:					
Judge Signature:					Date:
Comments:					

2024-2025 New York State Competitive Events

Middle School

Exploring Technology

Exploring Technology provides members with the opportunity to demonstrate knowledge around introductory competencies in technology. This competitive event consists of an objective test. It aims to inspire members to learn about the various areas of technology.

Event Overview

Event Type: Individual

Event Category: Objective Test, 50-multiple choice questions

Objective Test Time: 30 minutes

NACE Connections: Career & Self-Development

Equipment Competitor Must Provide: Laptop/Chromebook

Competencies

- Computer Literacy
- Evolving Technologies
- Basic Concepts in Hardware, Software, and Connectivity
- Impacts on Society
- Website Design
- File Management
- Ergonomics
- Popup Blockers
- Networks
- Spam Filters

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit two entries.
- Each member can only compete in a maximum of two events.
- If competitors are late for an objective test, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- This event is an objective test administered online at the SLC.
- No reference or study materials may be brought to the testing site.
- No calculators may be brought into the testing site; online calculators will be provided.
- All cell phones, smart watches, and headphones must be turned off and put away before competition begins. Any visibility of these devices will be considered a violation of the Competitive Events Guidelines.

Tie Breaker

- Ties are broken by comparing the correct number of answers to the last 10 questions on the test. If a tie remains, answers to the last 20 questions on the test will be reviewed to determine the winner. If a tie remains, the competitor who completed the test in a shorter amount of time will place higher.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Competitors may be disqualified if they do not follow the Dress Code or are late for their event.

2024-2025 New York State Competitive Events

Middle School

Exploring Website Design

Exploring Website Design provides members with the opportunity to create a website over a topic. This competitive event consists of a presentation component.

Event Overview

Event Type: Team of 1, 2, or 3 members

Event Category: Presentation

Event Elements: Presentation with a Topic

Presentation Time: 3-minute set-up, 7-minute presentation (warning at one minute left), 3-minute question & answer

Internet Access: Provided (Internet access may not be Wi-Fi, so competitors should plan appropriately when selecting devices on which to present. Please note that internet reliability at any conference venue cannot be guaranteed. Always have a backup plan in case internet connections go down.)

NACE Connections: Career & Self-Development, Communication, Critical Thinking, Leadership, Professionalism, Teamwork, Technology

Equipment Provided by Competitors: Technology/presentation items

Equipment Provided by FBLA: Table, Internet Access

2024-2025 Topic

Develop a website to showcase various clubs and organizations at your school, including their activities, achievements, and membership information. The website should include the following:

- Home page & navigation menu
- Club/Organization Directory: A page listing all school clubs and organizations. Each club/organizations should be presented as a "product card" that includes an image, club/organization name, and a brief description
- Event Highlights: A section showcasing past and upcoming club/organization events
- Join us: A page with information on how to join each club/organization

Feel free to include any other elements to enhance the website.

Note: Website does not have to be live. If working directly with your school, permission must be received from the school to make the website public.

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit one entry.
- Each member can only compete in a maximum of two events.
- Only competitors are allowed to plan, research, prepare, and set up their presentations.
- Each competitor must compete in all parts of an event for award eligibility.
- All members of a team must consist of individuals from the same chapter.
- If competitors are late for a presentation time, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- In the event there are less than 10 competitors in an event, only the final round will be held.
- Presentations are not open to conference attendees.
- Competitors must show the judges any of the following that are applicable: documentation of templates/libraries used, documentation of copyrighted material and sources used.
- Presentation should cover the following aspects of the website:
 - The development, usability and functionality of the website must be demonstrated and explained to the judges.
 - The design process and design principles used.
 - Websites should be designed to allow for viewing on as many different platforms as possible.

2024-2025 New York State Competitive Events

Middle School

- **Timing:** The presentation time is exclusive to the allotted times. Once the set-up time has been reached, the presentation time automatically begins. The presentation time shall not exceed the stated time, meaning that the set-up and Q&A time cannot be used as presentation time.
- **Technology**
 - Competitors present directly from a device which includes a laptop, tablet, mobile phone, or external monitor (approximately the size of a laptop screen). Competitors can present with one or two devices. If presenting with two devices, one device must face the judges and one device must face the competitors.
 - Projectors and projector screens are not allowed for use, and competitors are not allowed to bring their own.
 - Wireless slide advancers (such as a presentation clicker or mouse) are allowed.
 - External speakers are not allowed. Only device audio can be used.
 - Power is not available.
- **Non-technology Items:** Materials, notecards, visual aids, and samples related to the project may be used during the presentation; however, no items may be left with the judges or audience.
- **Restricted Items:** Animals (except authorized service animals), Food (for display only; may not be consumed by judges during the presentation), Links and QR codes (for display only; cannot be clicked or scanned by judges before, during, or after the presentation)
- **Teamwork:** If performing as a team, all team members are expected to actively participate in the presentation.
- The reliability of technology cannot always be guaranteed; always have a backup plan.
- An equal number of competitors/teams from each section in the preliminary round will advance to the final round. When there are more than five sections of preliminary presentations for an event, two competitors/teams from each section will advance to the final round.

Scoring

- Judges must break ties. All judges' decisions are final.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Recording of Presentations

- No unauthorized audio or video recording devices will be allowed in any competitive event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Five points are deducted if competitors do not follow the Dress Code or are late for their event.
- Five points are deducted for each instance of not following the Competitive Events Guidelines.

2024-2025 New York State Competitive Events

Middle School

Exploring Website Design Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Topic is understood and well-defined	<i>Topic is not followed</i>	<i>Topic is not fully addressed</i>	<i>Topic is fully addressed</i>	<i>User with no knowledge of the topic can identify based on site</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Website appeal to audience	<i>Website is not appealing</i>	<i>Website is somewhat appealing to audience</i>	<i>Website is appealing to audience</i>	<i>Website is professional and appealing</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Website demonstrates the required elements of the project as stated in guidelines.	<i>Website does not include required elements</i>	<i>Website includes some of the required elements</i>	<i>Website presented includes all the required elements</i>	<i>Website presented includes required elements and more</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Substantiates and cites sources used while conducting research	<i>Sources are not cited</i>	<i>Sources/References are seldom cited to support statements</i>	<i>Professionally legitimate sources & resources that support statements are generally present</i>	<i>Compelling evidence from professionally legitimate sources & resources is given to support statements</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Technical Components					
Website is viewable on standard browsers	<i>Website is not viewable</i>	<i>Website viewability is limited</i>	<i>Website is viewable</i>	<i>Website is viewable and functional on multiple devices, including phones, computers, and tablets</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Logical and effective sequence of navigation, links are all functional	<i>Site is not logical, some links are not functional, and does not have an effective sequence of navigation</i>	<i>Site is somewhat logical; links are functional, or navigation is not effective</i>	<i>Site is logical, site links are functional, and has an effective sequence of navigation</i>	<i>Site is logical, site links are functional, and the sequence of navigation enhances the user experience</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Presentation Delivery					
Statements are well-organized and clearly stated	<i>Competitor(s) did not appear prepared</i>	<i>Competitor(s) were prepared, but flow was not logical</i>	<i>Presentation flowed in logical sequence</i>	<i>Presentation flowed in a logical sequence; statements were well organized</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Self-confidence, poise, assertiveness, and good voice projection	<i>Competitor(s) did not demonstrate self-confidence</i>	<i>Competitor(s) demonstrated self-confidence and poise</i>	<i>Competitor(s) demonstrated self-confidence, poise, and good voice projection</i>	<i>Competitor(s) demonstrated self-confidence, poise, good voice projection, and assertiveness</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Ability to effectively answer questions	<i>Unable to answer questions</i>	<i>Does not completely answer questions</i>	<i>Completely answers questions</i>	<i>Interacted with the judges in the process of completely answering questions</i>	
	0 points	1-6 points	7-8 points	9-10 points	

Dress Code and/or Late Arrival Penalty (Deduct 5 points for dress code penalty and/or 5 points for late arrival penalty)

Guidelines Penalty Points (Deduct 5 points for each instance of not following competitive events guidelines)

Presentation Total (100 points)

Name(s):				
School:				
Judge Signature:				Date:
Comments:				

2024-2025 New York State Competitive Events

Middle School

FBLA Concepts

FBLA Concepts provides members with the opportunity to demonstrate knowledge about the various areas of the Future Business Leaders of America organization. This competitive event consists of an objective test.

Event Overview

Event Type: Individual

Event Category: Objective Test, 50-multiple choice questions

Objective Test Time: 30 minutes

NACE Connections: Career & Self-Development

Equipment Competitor Must Provide: Laptop/Chromebook

Competencies

- History of FBLA
- FBLA Programs
- FBLA Pledge
- FBLA Mission
- FBLA Goals
- FBLA Middle School Competitions
- FBLA Structure
- FBLA Dress Code
- FBLA Publications
- FBLA Deadlines

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit two entries.
- Each member can only compete in a maximum of two events.
- If competitors are late for an objective test, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- This event is an objective test administered online at the SLC.
- No reference or study materials may be brought to the testing site.
- No calculators may be brought into the testing site; online calculators will be provided.
- All cell phones, smart watches, and headphones must be turned off and put away before competition begins. Any visibility of these devices will be considered a violation of the Competitive Events Guidelines.

Tie Breaker

- Ties are broken by comparing the correct number of answers to the last 10 questions on the test. If a tie remains, answers to the last 20 questions on the test will be reviewed to determine the winner. If a tie remains, the competitor who completed the test in a shorter amount of time will place higher.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Competitors may be disqualified if they do not follow the Dress Code or are late for their event.

2024-2025 New York State Competitive Events

Middle School

FBLA Mission & Pledge

FBLA Mission & Pledge provides members with the opportunity to present the FBLA mission and pledge from memory and share their personal reflection and meaning with the judges. This competitive event consists of a presentation component.

Event Overview

Event Type: Individual

Event Category: Presentation

Event Elements: Speech

Presentation Time: 3-minute presentation time

NACE Connections: Career & Self-Development, Communication, Critical Thinking, Professionalism

Equipment Provided by Competitors: None

Equipment Provided by FBLA: None

FBLA Mission & Pledge

Mission

FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

Pledge

I solemnly promise to support the mission of Future Business Leaders of America, abide by its code of ethics and code of conduct, and develop the qualities necessary in becoming a community-minded business leader.

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit one entry.
- Each member can only compete in a maximum of two events.
- Only competitors are allowed to plan, research, and prepare their presentations.
- Each competitor must compete in all parts of an event for award eligibility.
- If competitors are late for a presentation time, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- In the event there are less than 10 competitors in an event, only the final round will be held.
- Presentations are not open to conference attendees.
- Competitors will recite the FBLA mission from memory and reflect on the meaning of the mission.
- Competitors will recite the FBLA pledge from memory and reflect on the meaning of the pledge.
- Competitors are permitted to bring prepared notes to be used during the reflection portion only.
- No other reference materials such as visual aids, props, handouts or electronic devices may be brought to or used during the event.
- No animals (except authorized service animals) will be allowed for use in any competitive event.
- An equal number of competitors/teams from each section in the preliminary round will advance to the final round. When there are more than five sections of preliminary presentations for an event, two competitors/teams from each section will advance to the final round.

Scoring

- Judges must break ties. All judges' decisions are final.

2024-2025 New York State Competitive Events

Middle School

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Recording of Presentations

- No unauthorized audio or video recording devices will be allowed in any competitive event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Five points are deducted if competitors do not follow the Dress Code or are late for their event.
- Five points are deducted for each instance of not following the Competitive Events Guidelines.

2024-2025 New York State Competitive Events

Middle School

FBLA Mission & Pledge Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Recites FBLA mission from memory	<i>Mission is not memorized</i>	<i>Mission is partially memorized</i>	<i>Mission is mostly memorized</i>	<i>Mission is completely memorized</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Reflection of FBLA mission is relevant and appropriate	<i>No reflection of mission</i>	<i>Reflection of mission is not relevant or appropriate</i>	<i>Reflection of mission is relevant</i>	<i>Reflection of mission is relevant and appropriate</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Recites FBLA pledge from memory	<i>Pledge is not memorized</i>	<i>Pledge is partially memorized</i>	<i>Pledge is mostly memorized</i>	<i>Pledge is completely memorized</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Reflection of FBLA pledge is relevant and appropriate	<i>No reflection of pledge</i>	<i>Reflection of pledge is not relevant or appropriate</i>	<i>Reflection of pledge is relevant</i>	<i>Reflection of pledge is relevant and appropriate</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Presentation Delivery					
Speech Delivery <small>Deliver speech with varied facial expressions, eye contact, good posture, voice projection, self-confidence, and poise</small>	<i>Does not have varied facial expressions and/or poor posture</i>	<i>Minimal varied facial expressions and/or poor posture</i>	<i>Appropriate varied facial expressions and posture</i>	<i>Appropriate varied facial expressions and posture that keeps audience fully engaged</i>	
	0 points	1-6 points	7-8 points	9-10 points	
	<i>Does not make eye contact</i>	<i>Minimal eye contact</i>	<i>Appropriate eye contact</i>	<i>Appropriate eye contact and didn't use notecards during reflections</i>	
	0 points	1-6 points	7-8 points	9-10 points	
	<i>Does not have voice projection</i>	<i>Minimal voice projection</i>	<i>Appropriate voice projection</i>	<i>Appropriate voice projection and diction</i>	
	0 points	1-6 points	7-8 points	9-10 points	
<i>Competitor did not demonstrate self-confidence</i>	<i>Competitor demonstrated self-confidence and poise</i>	<i>Competitor demonstrated elevated self-confidence and poise</i>	<i>Competitor demonstrated elevated self-confidence, poise, and assertiveness</i>		
0 points	1-6 points	7-8 points	9-10 points		
Dress Code and/or Late Arrival Penalty (Deduct 5 points for dress code penalty and/or 5 points for late arrival penalty)					
Guidelines Penalty Points (Deduct 5 points for each instance of not following competitive events guidelines)					
Presentation Total (100 points)					
Name(s):					
School:					
Judge Signature:					Date:
Comments:					

2024-2025 New York State Competitive Events

Middle School

Financial Literacy

Financial Literacy provides members with the opportunity to demonstrate knowledge around competencies in various financial skills. This competitive event consists of an objective test. It aims to inspire members to learn about how to manage personal finances.

Event Overview

Event Type: Individual

Event Category: Objective Test, 50-multiple choice questions

Objective Test Time: 30 minutes

NACE Connections: Career & Self-Development

Equipment Competitor Must Provide: Laptop/Chromebook

Competencies

- Discounts and Percentages
- Savings
- Checking Accounts
- Decision Making
- Taxes
- Investing
- Insurance
- Budgeting
- Credit Cards
- Return on Investment
- Consumer Awareness
- Identity Theft

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit two entries.
- Each member can only compete in a maximum of two events.
- If competitors are late for an objective test, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- This event is an objective test administered online at the SLC.
- No reference or study materials may be brought to the testing site.
- No calculators may be brought into the testing site; online calculators will be provided.
- All cell phones, smart watches, and headphones must be turned off and put away before competition begins. Any visibility of these devices will be considered a violation of the Competitive Events Guidelines.

Tie Breaker

- Ties are broken by comparing the correct number of answers to the last 10 questions on the test. If a tie remains, answers to the last 20 questions on the test will be reviewed to determine the winner. If a tie remains, the competitor who completed the test in a shorter amount of time will place higher.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Competitors may be disqualified if they do not follow the Dress Code or are late for their event.

2024-2025 New York State Competitive Events

Middle School

Interpersonal Communication

Interpersonal Communication provides members with the opportunity to demonstrate knowledge around competencies in interpersonal communication. This competitive event consists of an objective test. It aims to inspire members to learn about how communication, between two or more people, happens by exchanging messages, ideas, and information.

Event Overview

Event Type: Individual

Event Category: Objective Test, 50-multiple choice questions

Objective Test Time: 30 minutes

NACE Connections: Career & Self-Development

Equipment Competitor Must Provide: Laptop/Chromebook

Competencies

- Accountability
- Verbal and Nonverbal Communication
- Diverse Cultures
- Teamwork
- Collaboration
- Personal Appearance
- Decision Making
- Values
- Positive Attitude
- Time Management
- Ethics

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit two entries.
- Each member can only compete in a maximum of two events.
- If competitors are late for an objective test, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- This event is an objective test administered online at the SLC.
- No reference or study materials may be brought to the testing site.
- No calculators may be brought into the testing site; online calculators will be provided.
- All cell phones, smart watches, and headphones must be turned off and put away before competition begins. Any visibility of these devices will be considered a violation of the Competitive Events Guidelines.

Tie Breaker

- Ties are broken by comparing the correct number of answers to the last 10 questions on the test. If a tie remains, answers to the last 20 questions on the test will be reviewed to determine the winner. If a tie remains, the competitor who completed the test in a shorter amount of time will place higher.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Competitors may be disqualified if they do not follow the Dress Code or are late for their event.

2024-2025 New York State Competitive Events

Middle School

Learning Strategies

Learning Strategies provide members with the opportunity to demonstrate knowledge around competencies in learning strategies. This competitive event consists of an objective test. It aims to inspire members to learn about an individual's way of organizing and using skills to learn.

Event Overview

Event Type: Individual

Event Category: Objective Test, 50-multiple choice questions

Objective Test Time: 30 minutes

NACE Connections: Career & Self-Development

Equipment Competitor Must Provide: Laptop/Chromebook

Competencies

- Summarizing
- Notetaking
- Cooperative Learning
- Inquiry-Based Learning
- Differentiation
- Cognitive Skills
- Active Learning
- Critical Thinking
- Advanced Organizer
- Vocabulary Development

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit two entries.
- Each member can only compete in a maximum of two events.
- If competitors are late for an objective test, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- This event is an objective test administered online at the SLC.
- No reference or study materials may be brought to the testing site.
- No calculators may be brought into the testing site; online calculators will be provided.
- All cell phones, smart watches, and headphones must be turned off and put away before competition begins. Any visibility of these devices will be considered a violation of the Competitive Events Guidelines.

Tie Breaker

- Ties are broken by comparing the correct number of answers to the last 10 questions on the test. If a tie remains, answers to the last 20 questions on the test will be reviewed to determine the winner. If a tie remains, the competitor who completed the test in a shorter amount of time will place higher.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Competitors may be disqualified if they do not follow the Dress Code or are late for their event.

2024-2025 New York State Competitive Events

Middle School

Marketing Mix Challenge

Marketing Mix Challenge provides members with the opportunity to present the marketing strategy of a new, realistic product or service. This competitive event consists of a presentation component.

Event Overview

Event Type: Team of 1, 2, or 3 members

Event Category: Presentation

Event Elements: Presentation

Presentation Time: 3-minute set-up, 7-minute presentation (warning at one minute left), 3-minute question & answer

Internet Access: Not provided

NACE Connections: Career & Self-Development, Communication, Critical Thinking, Leadership, Professionalism, Teamwork, Technology

Equipment Provided by Competitors: Technology/presentation items

Equipment Provided by FBLA: Table

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit one entry.
- Each member can only compete in a maximum of two events.
- Only competitors are allowed to plan, research, prepare, and set up their presentations.
- Each competitor must compete in all parts of an event for award eligibility.
- All members of a team must consist of individuals from the same chapter.
- If competitors are late for a presentation time, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- In the event there are less than 10 competitors in an event, only the final round will be held.
- Presentations are not open to conference attendees.
- Timing: The presentation time is exclusive to the allotted times. Once the set-up time has been reached, the presentation time automatically begins. The presentation time shall not exceed the stated time, meaning that the set-up and Q&A time cannot be used as presentation time.
- Technology
 - Competitors present directly from a device which includes a laptop, tablet, mobile phone, or external monitor (approximately the size of a laptop screen). Competitors can present with one or two devices. If presenting with two devices, one device must face the judges and one device must face the competitors.
 - Projectors and projector screens are not allowed for use, and competitors are not allowed to bring their own.
 - Wireless slide advancers (such as a presentation clicker or mouse) are allowed.
 - External speakers are not allowed. Only device audio can be used.
 - Power is not available.
- Non-technology Items: Materials, notecards, visual aids, and samples related to the project may be used during the presentation; however, no items may be left with the judges or audience.
- Restricted Items: Animals (except authorized service animals), Food (for display only; may not be consumed by judges during the presentation), Links and QR codes (for display only; cannot be clicked or scanned by judges before, during, or after the presentation)
- Research: Facts and data must be cited and secured from quality sources.
- Teamwork: If performing as a team, all team members are expected to actively participate in the presentation.
- Competitors will create a marketing mix strategy for a new product or service. The product or service must be realistic and, to your knowledge, not currently exist.

2024-2025 New York State Competitive Events

Middle School

- The presentation must include the following, using the five Ps of Marketing:
 - **Product:** Name of your product or service. Give a description of what it is, what it does, and how it is packaged.
 - **Price:** How much will your product cost? Why are you pricing it the way you are?
 - **Place:** Where are you geographically going to sell your product? What type of stores/businesses will sell or provide it?
 - **Promotion:** What advertising methods will you use to reach your target market? Where will you advertise? Will you offer any discounts, coupons, BOGOs, etc.? What are they?
 - **People:** Who is your target market? Include all components of demographics, psychographics, and geographics.
- An equal number of competitors/teams from each section in the preliminary round will advance to the final round. When there are more than five sections of preliminary presentations for an event, two competitors/teams from each section will advance to the final round.

Scoring

- Judges must break ties. All judges' decisions are final.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Recording of Presentations

- No unauthorized audio or video recording devices will be allowed in any competitive event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Five points are deducted if competitors do not follow the Dress Code or are late for their event.
- Five points are deducted for each instance of not following the Competitive Events Guidelines.

2024-2025 New York State Competitive Events

Middle School

Marketing Mix Challenge Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Product: description of original product or service	<i>The product/service is not described</i>	<i>The product/service is partially described</i>	<i>The product/service is mostly described</i>	<i>The product/service is fully described</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Price: description of selling price and pricing strategy	<i>Pricing is not described</i>	<i>Selling price OR pricing strategy is described</i>	<i>Selling price AND pricing strategy are mostly described</i>	<i>Selling price AND pricing strategy are fully described</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Place: description of where product or service will be sold	<i>Place is not described</i>	<i>Place is partially described</i>	<i>Place is mostly described</i>	<i>Place is fully described with multiple examples</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Promotion: description of advertising methods	<i>Promotion is not described</i>	<i>Promotion is partially described</i>	<i>Promotion is mostly described</i>	<i>Promotion is fully described with multiple examples</i>	
	0 points	1-6 points	7-8 points	9-10 points	
People: description of target market	<i>Target market is not described</i>	<i>Target market is partially described</i>	<i>Target market is mostly described</i>	<i>Target market is fully described with multiple examples</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Demonstrates knowledge and understanding of marketing concepts and creativity	<i>No additional marketing concepts or creativity were demonstrated</i>	<i>Minimal knowledge and understanding of marketing concepts and creativity demonstrated</i>	<i>Marketing concepts and creativity were evident throughout the presentation</i>	<i>Marketing concepts were fully explained with multiple examples; very creative</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Substantiates and cites sources used while conducting research	<i>Sources are not cited</i>	<i>Sources/References are seldom cited to support statements</i>	<i>Professionally legitimate sources & resources that support statements are generally present</i>	<i>Compelling evidence from professionally legitimate sources & resources is given to support statements</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Presentation Delivery					
Statements are well-organized and clearly stated	<i>Competitor(s) did not appear prepared</i>	<i>Competitor(s) were prepared, but flow was not logical</i>	<i>Presentation flowed in logical sequence</i>	<i>Presentation flowed in a logical sequence; statements were well organized</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Demonstrates self-confidence, poise, and good voice projection	<i>Competitor(s) did not demonstrate self-confidence</i>	<i>Competitor(s) demonstrated self-confidence and poise</i>	<i>Competitor(s) demonstrated self-confidence, poise, and good voice projection</i>	<i>Competitor(s) demonstrated self-confidence, poise, good voice projection, and assertiveness</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Demonstrates the ability to effectively answer questions	<i>Unable to answer questions</i>	<i>Does not completely answer questions</i>	<i>Completely answers questions</i>	<i>Interacted with the judges in the process of completely answering questions</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Dress Code and/or Late Arrival Penalty (Deduct 5 points for dress code penalty and/or 5 points for late arrival penalty)					
Guidelines Penalty Points (Deduct 5 points for each instance of not following competitive events guidelines)					
Presentation Total (100 points)					
Name(s):					
School:					
Judge Signature:					Date:
Comments:					

2024-2025 New York State Competitive Events

Middle School

Outstanding New Middle Level Member – New York State-Only Event – Not a National Event

Outstanding New ML Member is a competitive event demonstrating a member’s first year in FBLA Middle Level and interviewing techniques. This competitive event consists of prejudged materials and presentation (interview) components.

Event Overview

Event Type: Individual

Event Category: Presentation

Event Elements: Prejudged Report & Presentation

Prejudged Component: 10-page report due March 1, 2025

Presentation Time: 7-minute presentation time

Internet Access: Not provided

NACE Connections: Career & Self-Development, Critical Thinking, Communication, Leadership, Professionalism, Teamwork

State

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit one entry.
- Each member can only compete in a maximum of two events.
- Only competitors are allowed to plan, research, and prepare their presentations.
- Each competitor must compete in all parts of an event for award eligibility.
- If competitors are late for a presentation time, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- This event has two parts: prejudged, and presentation (interview)
- Based on the highest scores on the prejudged component, a maximum number of 5 will advance to the final round.
- Presentations are not open to conference attendees.
- Prejudged Materials
 - **Submission Deadline:** A PDF of the project must be uploaded to the NYS website by March 1, 2025.
 - Report formats must follow the same sequence shown on the rating sheet.
 - Evidence of active participation in the school’s chapter must be shown in the written report. The evidence may be in written or pictorial form & compiled only by the participant. The report must also include a letter from the participant’s adviser attesting to the fact that the participant did play an active role in the chapter’s activities. Each participant must prove participation in the following categories:
 - Leadership activities
 - Fundraising activities
 - Participation in projects
 - Responsibilities assumed
 - Reports must include a table of contents & front & back covers. Front & back covers are not part of the count.
 - A title page, divider pages, & appendices are optional.
 - The report must not exceed ten numbered pages, including title page, table of contents, dividers, & appendices.
 - Pages must be formatted to fit on 8 ½” x 11” paper.
 - Competitors must prepare materials. Advisers and others are not permitted to write the report. Reports must be original, current, and not submitted for a previous SLC.

2024-2025 New York State Competitive Events

Middle School

- Performance Round
 - The judges may ask the participants questions relating to the following:
 - Future educational plans
 - Future career goals
 - Why they are interested in being selected the Outstanding New FBLA Member in New York State
 - The importance of FBLA to them
 - Prejudged materials, visual aids, and samples related to the project may be used during the presentation; however, no items may be left with the judges or audience.
- No animals (except authorized service animals) will be allowed for use in any competitive event.

Scoring

- Based on the highest scores on the prejudged component, a maximum number of 5 will advance to the final round.
- Judges must break ties. All judges' decisions are final.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Recording of Presentations

- No unauthorized audio or video recording devices will be allowed in any competitive event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Five points are deducted if competitors do not follow the Dress Code or are late for their event.
- Five points are deducted for each instance of not following the Competitive Events Guidelines.

2024-2025 New York State Competitive Events

Middle School

Outstanding New ML Member Presentation Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Personal Appearance					
Grooming and appropriate attire	0 points	1-2 points	3-4 points	5 points	
Interview					
Voice and diction	0 points	1-2 points	3-4 points	5 points	
Self-confidence	0 points	1-2 points	3-4 points	5 points	
Communication skills/eye contact	0 points	1-2 points	3-4 points	5 points	
Potential Leadership Ability					
Participation in and knowledge of all FBLA projects	0 points	1-2 points	3-4 points	5 points	
Presentation in an orderly manner	0 points	1-2 points	3-4 points	5 points	
Written Evidence Compiled by Participant					
Leadership activities	0 points	1-2 points	3-4 points	5 points	
Fundraising activities	0 points	1-2 points	3-4 points	5 points	
Participation in projects	0 points	1-2 points	3-4 points	5 points	
Responsibilities assumed	0 points	1-2 points	3-4 points	5 points	
Organization, neatness, evidence of skill and knowledge of business procedures	0 points	1-7 points	8-14 points	15-20 points	
Demonstration of initiative and drive	0 points	1-2 points	3-4 points	5 points	
Career Planning					
Future educational plans	0 points	1-2 points	3-4 points	5 points	
Future career goals	0 points	1-2 points	3-4 points	5 points	
Evidence of Complete, Logical, Answers to the Following Interview Questions					
Why are you interested in becoming the Outstanding New FBLA Member?	0 points	1-3 points	4-7 points	8-10 points	
What is the importance of FBLA to you?	0 points	1-2 points	3-4 points	5 points	

Presentation Total (100 points)

Name(s):	
School:	
Judge Signature:	Date:

Comments:

2024-2025 New York State Competitive Events

Middle School

Video Game Challenge

Video Game Challenge provides members with the opportunity to develop and present a video game they've created. This competitive event consists of a presentation component where the game is presented to the judges.

Event Overview

Event Type: Team of 1, 2, or 3 members

Event Category: Presentation

Event Elements: Presentation with a Topic

Presentation Time: 3-minute set-up, 7-minute presentation (warning at one minute left), 3-minute question & answer

Internet Access: Provided (Internet access may not be Wi-Fi, so competitors should plan appropriately when selecting devices on which to present. Please note that internet reliability at any conference venue cannot be guaranteed. Always have a backup plan in case internet connections go down.)

NACE Connections: Career & Self-Development, Communication, Critical Thinking, Leadership, Professionalism, Teamwork, Technology

Equipment Provided by Competitors: Technology/presentation items

Equipment Provided by FBLA: Table, Internet Access

2024-2025 Topic

Develop a game that introduces players to business etiquette in different cultures. The game must:

- Be playable on PC, Mac, or tablet
- Incorporate accurate facts about business etiquette in different cultures
- Use keyboard, mouse, or touch input
- Include scoring, win/lose conditions, and at least two levels

State Guidelines

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on January 17, 2025.
- Members may compete in an event if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- The chapter adviser must register each competitor for the SLC online by the March 1 deadline and pay the state conference registration fee to participate in competitive events.
- Members must comply with the NYS FBLA Dress Code.
- Each chapter may submit one entry.
- Each member can only compete in a maximum of two events.
- Only competitors are allowed to plan, research, prepare, and set up their presentations.
- Each competitor must compete in all parts of an event for award eligibility.
- All members of a team must consist of individuals from the same chapter.
- If competitors are late for a presentation time, there are no guarantees they will get to compete. Competitive events start before the Opening Session of SLC.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 5.

Event Administration

- In the event there are less than 10 competitors in an event, only the final round will be held.
- Presentations are not open to conference attendees.
- Timing: The presentation time is exclusive to the allotted times. Once the set-up time has been reached, the presentation time automatically begins. The presentation time shall not exceed the stated time, meaning that the set-up and Q&A time cannot be used as presentation time.
- Technology
 - Competitors present directly from a device which includes a laptop, tablet, mobile phone, or external monitor (approximately the size of a laptop screen). Competitors can present with one or two devices. If presenting with two devices, one device must face the judges and one device must face the competitors.
 - Projectors and projector screens are not allowed for use, and competitors are not allowed to bring their own.
 - Wireless slide advancers (such as a presentation clicker or mouse) are allowed.
 - External speakers are not allowed. Only device audio can be used.
 - Power is not available.
- Non-technology Items: Materials, notecards, visual aids, and samples related to the project may be used during the presentation; however, no items may be left with the judges or audience.

2024-2025 New York State Competitive Events

Middle School

- Restricted Items: Animals (except authorized service animals), Food (for display only; may not be consumed by judges during the presentation), Links and QR codes (for display only; cannot be clicked or scanned by judges before, during, or after the presentation)
- Teamwork: If performing as a team, all team members are expected to actively participate in the presentation.
- Competitors will choose a programming language or game/animation engine to create a standalone executable program that will display creativity and programming skill. The use of templates is permitted; however, the final product should demonstrate the competitors' creativity and original thought.
- Presentation should cover the following aspects of the game:
 - Game has no major bugs or issues
 - The development, usability and functionality of the game must be demonstrated and explained to the judges.
 - The design process and design principles used.
 - Competitors must provide comprehensive documentation including a readme file, source code, templates/libraries used, and documentation of any copyrighted or open-source material used.
- The reliability of technology cannot always be guaranteed; always have a backup plan.
- An equal number of competitors/teams from each section in the preliminary round will advance to the final round. When there are more than five sections of preliminary presentations for an event, two competitors/teams from each section will advance to the final round.

Scoring

- Judges must break ties. All judges' decisions are final.

Americans with Disabilities Act (ADA)

- NYS FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations who submit a special needs form on the state website by the March 1 deadline. Any student requiring testing accommodations must submit appropriate documentation from their school or a medical authority by the March 1 deadline. Any student not having this documentation must conform to the standard rules for any event.

Recording of Presentations

- No unauthorized audio or video recording devices will be allowed in any competitive event.

Penalty Points

- Competitors may be disqualified if they violate the Competitive Events Guidelines and/or Code of Conduct.
- Five points are deducted if competitors do not follow the Dress Code or are late for their event.
- Five points are deducted for each instance of not following the Competitive Events Guidelines.

2024-2025 New York State Competitive Events

Middle School

Video Game Challenge Presentation Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Topic is clear and easy to understand	<i>Topic is not clear or easy to understand</i>	<i>Topic is partially clear, yet not easy to understand</i>	<i>Topic is fully understood and clear</i>	<i>User with no knowledge of the topic can identify it based on use of game</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Demonstrates a high-quality game that runs smoothly	<i>Game does not run</i>	<i>Game is too simplistic or does not run smoothly</i>	<i>Game is high-quality and runs smoothly.</i>	<i>Game is high-quality, runs smoothly, and has several outcomes available for completion</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Explains how the game was designed and made, and the tools used	<i>Game design and creation process is not explained</i>	<i>Game design and creation process is partially explained</i>	<i>Game design and creation process is fully explained</i>	<i>Game design and creation process is explained with examples of difficulty or adaptation</i>	
	0 points	1-8 points	9-12 points	13-15 points	
Technical Components					
Game instructions are easy to follow and work well	<i>User instructions do not exist or do not execute</i>	<i>User instructions are available but unclear or execute poorly</i>	<i>User instructions are available, clear, and fully functional</i>	<i>Instructions are clear, available in multiple places, and execute without error</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Game has no major bugs or issues	<i>Game has major bugs that stop it from working</i>	<i>Game has some bugs, but they don't stop it from working</i>	<i>Game has no noticeable bugs</i>		
	0 points	1-6 points	7-10 points		
Program documentation is readable, useful, and complete	<i>Program documentation is not provided</i>	<i>Program documentation contains errors</i>	<i>Program documentation is error free</i>	<i>Program documentation invites use of advanced features</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Presentation Delivery					
Statements are well-organized and clearly stated	<i>Competitor(s) did not appear prepared</i>	<i>Competitor(s) were prepared, but flow was not logical</i>	<i>Presentation flowed in logical sequence</i>	<i>Presentation flowed in a logical sequence; statements were well organized</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Self-confidence, poise, assertiveness, and good voice projection	<i>Competitor(s) did not demonstrate self-confidence</i>	<i>Competitor(s) demonstrated self-confidence and poise</i>	<i>Competitor(s) demonstrated self-confidence, poise, and good voice projection</i>	<i>Competitor(s) demonstrated self-confidence, poise, good voice projection, and assertiveness</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Ability to effectively answer questions	<i>Unable to answer questions</i>	<i>Does not completely answer questions</i>	<i>Completely answers questions</i>	<i>Interacted with the judges in the process of completely answering questions</i>	
	0 points	1-6 points	7-8 points	9-10 points	
Dress Code and/or Late Arrival Penalty (Deduct 5 points for dress code penalty and/or 5 points for late arrival penalty)					
Guidelines Penalty Points (Deduct 5 points for each instance of not following competitive events guidelines)					
Presentation Total (100 points)					
Name(s):					
School:					
Judge Signature:					Date:
Comments:					