



Community Outreach & Engagement Committee

Kayleigh Harney, Chair;
 Lochitha Thambeliyagoda, Council Director;
 Ava Jump, Member; Alexandra Robinson, Member



Committee Goals	Competition	Description
Chapter Challenges		
To increase member participation in improving their communities and environment.	Trash-to-Treasure	<p>Chapters must work together to “clean up” their community and use the materials they collect to make art. Members can make sculptures, models, collages, and other works. Once they are finished, they must submit a picture of their chapter's creation and a 150-word summary explaining their process of finding materials and the inspiration for their creation. Chapters will be judged based on the rubric attached.</p> <p>The top three (3) submissions will receive plaques at SLC.</p>
To raise health awareness and help members support their communities.	Arts for Hearts	Chapters must make cards for hospital patients or nursing home residents. Chapters must submit pictures of members delivering the cards.
Individual Challenge		
To recognize environmental issues and find solutions for them.	Recognizing Risks	<p>Members must identify an issue that is harming animals, humanity, and/or nature. Once they have chosen their issue the members must create a flyer that raises awareness of the problem. The flyer should include: the issue, graphics that relate to the topic, solutions to the issue, and any other relevant details. The uploaded file must include the member's full name.</p>
<p>Participants will receive a ribbon at the State Leadership Conference for completing each challenge.</p> <p>By completing all three (3) challenges, the member will receive the Super Ribbon for the Community Outreach & Engagement Committee.</p>		



TRASH TO TREASURE



Members of participating chapters will receive a ribbon and the top three (3) chapters will receive a plaque at the State Leadership Conference.

- Chapters must work together to clean their community.
- Use collected materials to create an artistic masterpiece.
- Write a summary (150 words) describing the collection process and the creation of the masterpiece.
- Chapters are judged based on the attached rubric.

Due by February 15, 2025 by 11:59 PM
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Community Outreach & Engagement Committee Trash-to-Treasure

Goal: To increase member participation within their community and environment.

In the Trash-to-Treasure challenge, chapters must safely clean up trash in their community and use it to create works of art. These works can include sculptures, models, and collages. The members will submit a picture of their art and a 150-word summary explaining the process of finding materials, inspiration and any other details they want to include. Chapters will be judged based on their summary, creativity, effort, and use of materials.

Members of participating chapters will receive a ribbon and the top three (3) submissions will receive a plaque at the State Leadership Conference.

The deadline for submission is February 15, 2025, at 11:59 PM. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Chapter, Chapter Adviser Name, and Chapter Adviser Email, Picture of the Art Project, 150-word summary.

Challenge Rubric

Criteria	Not Present (0 Point)	Below Requirements (1 Points)	Meets Requirements (2 Points)	Exceeds Requirements (3 Points)	Points
Summary	No summary provided	Summary is unclear or lacks required details	Summary is clear and includes required details	Summary is exceptionally clear and detailed, with additional insights	
Creativity	Project not provided	Project is generic and lacks originality	Project shows originality and new concepts	Project demonstrates exceptional creativity and innovative ideas	
Effort	No effort evident	Minimal effort demonstrated	Good effort and attention to detail	Outstanding effort and meticulous attention to detail	
Use of Materials	No materials used	Basic use of materials	Effective and creative use of materials	Highly innovative and resourceful use of materials	
Grammar and Spelling	4+ errors	3 errors	1-2 errors	No errors	
Final					/15

ARTS

for

HEARTS

New York
FBLA

- Chapters must make cards for hospital patients or nursing home residents
- Chapters must submit pictures of members delivering cards

Due by
February 15,
2025 by
11:59 PM

Members of participating chapters will receive a ribbon at the State Leadership Conference.

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Community Outreach & Engagement Committee Arts for Hearts

Goal: To raise health awareness and help members support their communities.

In the Arts for Hearts challenge, chapters must make cards for hospital patients and/or nursing home residents. These cards can include compliments, motivational messages or any other positive content. Chapters must submit pictures of members delivering the cards at either location.

Members of participating chapters will receive a ribbon at the State Leadership Conference.

The deadline for submission is February 15, 2025, at 11:59 PM. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

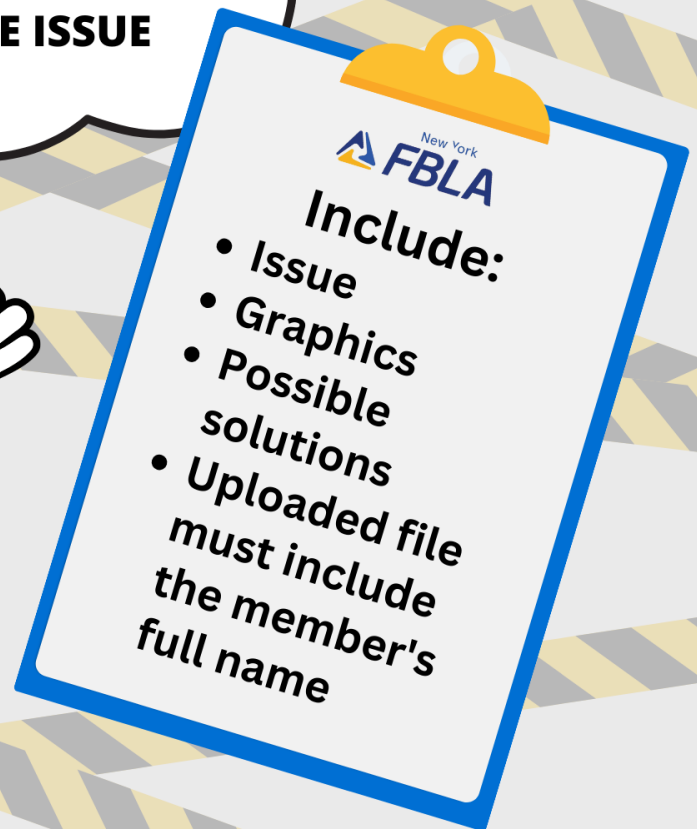
The following information will be required: Chapter, Chapter Adviser Name, Chapter Adviser Email, Picture of the chapter members delivering the cards to either location.

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RECOGNIZING RISKS

February 15, 2025
by 11:59 PM

- IDENTIFY AN ISSUE THAT IS HARMING ANIMALS, HUMANITY, AND/OR NATURE
- CREATE A FLYER THAT RAISES AWARENESS OF THE ISSUE



Participants will receive a ribbon at the State Leadership Conference.



Community Outreach & Engagement Committee Recognizing Risks

Goal: To recognize environmental issues and find solutions for them.

In the Recognizing Risks challenge individual members must identify an issue that is damaging humanity, animals, and/or nature. After identifying this, members must research the issue and then create a flyer that raises awareness of the issue.

The flyer must include:

- Issue
- Graphics
- Solution

Participating members will receive a ribbon at the State Leadership Conference.

The deadline for submission is February 15, 2025, 11:59 PM. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, Uploaded PDF File