

NYS FBLA EXECUTIVE COMMITTEE
PRESENTS

FBLA ICONS

DUE BY FEBRUARY 15, 2025 BY 11:59 PM

MEMBERS MUST WRITE A ONE-PAGE DESCRIPTION OF AN INDIVIDUAL WITHIN THE FBLA ORGANIZATION WHO INSPIRES THEM. THIS COULD BE ANOTHER MEMBER, AN OFFICER, AN ADVISOR, OR ANYONE ELSE WITHIN THE ORGANIZATION.

PARTICIPANTS WILL RECEIVE A RIBBON AT THE STATE LEADERSHIP CONFERENCE.

THE DESCRIPTION SHOULD CLEARLY EXPLAIN WHO THE INDIVIDUAL IS AND HOW THIS PERSON INSPIRED THE MEMBER, FOCUSING ON THEIR GOALS, ACHIEVEMENTS, AND PERSONAL ATTRIBUTES. ADDITIONALLY, IT SHOULD DESCRIBE HOW THIS INDIVIDUAL POSITIVELY IMPACTED THE MEMBER'S LIFE AND CONTRIBUTED TO THEIR SUCCESS WITHIN FBLA.





Executive Committee FBLA Icons

Goal: To highlight and recognize the exceptional figures within NYS FBLA.

Members are tasked with finding and interviewing an individual within the FBLA organization who inspires them. They must also submit a 250-500 word description clearly explaining who the individual is and how this person inspired the member, focusing on their goals, achievements, and personal attributes. After interviewing their “icon”, members must obtain a verification email or letter from the person you interview. Additionally, it should describe how this individual positively impacted the member's life and contributed to their success within FBLA.

Examples of Items to Discuss:

- Personal/Professional Goals
- Leadership Style
- Achievements & Accomplishments
- Personal Attributes

Participating members will receive a ribbon at the State Leadership Conference.

The deadline for submission is February 15, 2025, at 11:59 PM. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, 250–500 Word Description, Verification Email/Letter.