

Gather & Grow into FBLA!

Chapters must host an event to recruit members, then create a 60-90 second documentary showcasing the event and its outcome. Include clips of the event itself, descriptions of the event, and a 250-500 word written summary of the event. Events may include, but are not limited to, fundraisers, community booths, workshops, and networking night.

MEMBERS OF PARTICIPATING CHAPTERS WILL RECEIVE A RIBBON AND THE TOP THREE (3) SUBMISSIONS WILL RECEIVE A PLAQUE AT THE STATE LEADERSHIP CONFERENCE.

SUBMISSIONS DUE FEBRUARY 15, 2025 BY 11:59PM.



Membership Services Committee Gather and Grow

Goal: To encourage chapters to take a creative approach in increasing their membership by 5%.

Chapters must host an event (workshop, networking event, chapter fundraiser, etc.) and create a 60-90 second documentary showcasing the event and its outcome. Include clips of the event itself, descriptions of the event, interviews of members and people who attend, and a summary of the event.

Examples:

- Workshops
- Networking nights
- Chapter fundraisers
- School assemblies
- Community booths

Members of participating chapters will receive ribbons and the top three (3) submissions will receive plaques at the State Leadership Conference.

The deadline is February 15, 2025, at 11:59 PM. The submission must be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, 60-90 Second Video, and 250–500 Word Summary.

Criteria	Not Present (1 Point)	Below Requirements (2 Points)	Meets Requirements (3 Points)	Exceeds Requirements (4 Points)	Points
Presentation	Presentation of ideas and information is not clear and does not satisfy the time limit	Presentation of ideas and information lacks organization, is vague, and does not satisfy the time limit	Presentation of ideas and information is clear throughout the video and satisfies the time limit	Presentation of ideas and information is extremely clear and organized throughout the video; satisfies the time limit	
Creativity	Video lacks information and presents little to no creativity	Video has little information on the event and lacks creativity overall	Video includes satisfactory information on the event and shows creativity throughout the video	Video exceeds standards of creativity and is exceedingly informational on the event	
Grammar and Spelling	Four (4) or more errors	Three (3) errors	Two (2) errors	Zero to One (0-1) errors	
Reflection	Summary lacks understanding of the video content and does not satisfy word count	Summary shows little understanding of the video content and does not satisfy word count	Summary shows acceptable understanding of the video content and satisfies the word count	Summary shows a deep understanding of the video content and satisfies the word count	
Final					/16