



# PITCH IT TO WIN IT!

MEMBERS WILL CREATE A  
COMPELLING BUSINESS  
PITCH FOR AN ORIGINAL  
INVENTION OR ANY  
ENTREPRENEURIAL IDEA.

PARTICIPANTS WILL  
CREATE A 5-10 SLIDE  
PRESENTATION WITH THE  
DETAILS OF THEIR  
INVENTION/IDEA

**DUE: FEBRUARY 15,  
2025 BY 11:59PM**



PARTICIPANTS WILL  
RECEIVE A RIBBON AND  
THE TOP THREE (3)  
SUBMISSIONS WILL  
RECEIVE A PLAQUE AT  
THE STATE LEADERSHIP  
CONFERENCE





## Career Development Committee Pitch It to Win It

Goal: Encourage members to use their creativity and communication skills to pursue entrepreneurship opportunities.

In this challenge, FBLA members are tasked with creating an original invention or entrepreneurial idea on any topic you desire, in a **5-10 slide presentation**. This challenge aims to highlight each member’s creativity and give them the opportunity to develop their innovative thinking and communication skills. The presentation should communicate the unique benefits, by featuring its:

- Selling Points
- Target Market
- Physical Properties

Participants will receive a ribbon and the top three submissions will receive a plaque at the State Leadership Conference.

The deadline for submission is February 15, 2025, 11:59 PM. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, Uploaded PDF File.

Rubric:

Criteria	Not Present (0-1 Points)	Below Requirements (2 Points)	Meets Requirements (3 Points)	Exceeds Requirements (4 Points)	Points
<b>Idea</b>	Idea is not original at all	Idea is original	Idea is original and creative	Idea is both very original, creative and practical	
<b>Presentation (organization &amp; design appeal)</b>	Presentation is not organized	Presentation is somewhat organized	Presentation is mostly organized	Presentation is very well organized and thought out, and thorough with information	
	No effort in design appeal	Minimal effort in design appeal	Average design appeal	Exceptional design appeal	
<b>Grammar and Spelling</b>	4 or more errors.	Three (3) errors.	Two (2) errors.	Zero to One (0-1) errors.	
<b>Final</b>					/16