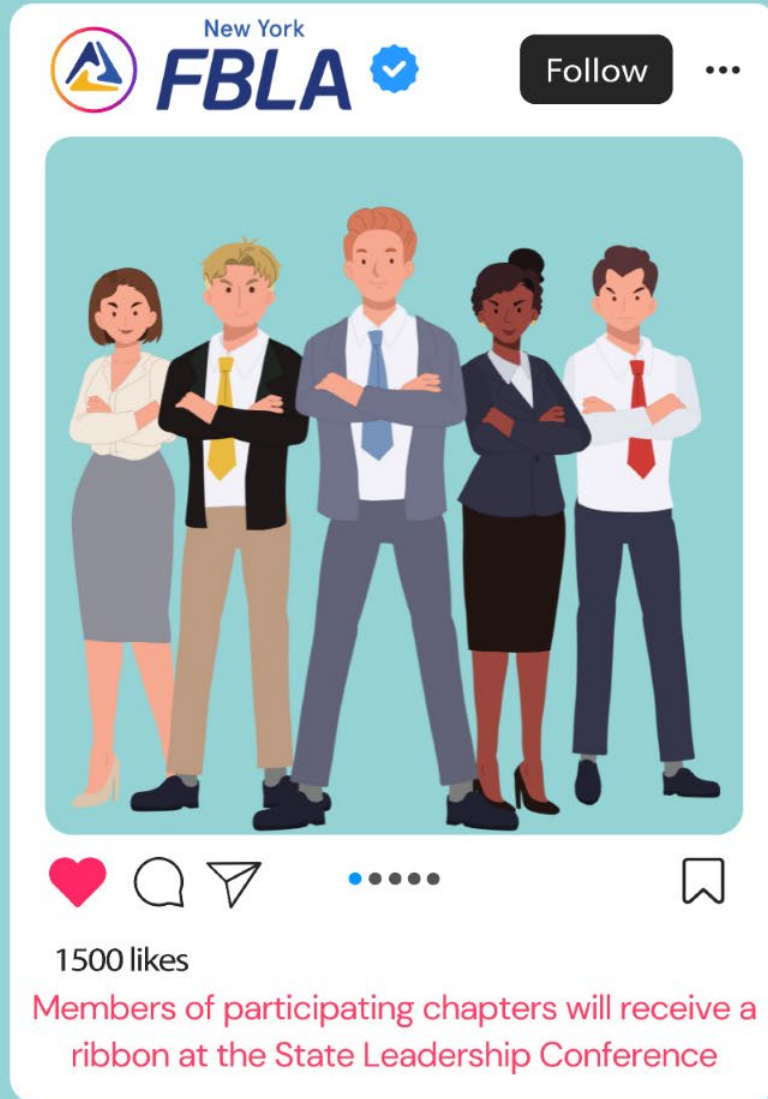


POST-A - PROFESSION

Career Development Committee



Create an Instagram post spotlighting a business career or job of your choice!

Use infographics and statistics to showcase the details of the career and maybe help someone decide their future in business!

DUE BY: February 15, 2025 by 11:59 PM



Career Development Committee Post-a-Profession

Goal: To increase membership awareness of different business career options.

Post-a-Profession is a social media-based competition, where FBLA members will create an informative and engaging Instagram post with multiple slides about a business profession of their choice. Participants will use infographics and statistics to present key aspects of a career, such as the recommended majors, top colleges, typical post-graduation salaries, average weekly work hours and other relevant details. Remember this project aims to spread awareness and interest among different business careers, so make it fun and unique. The Instagram post must be 3-8 slides.

The post should include:

- Different visual appearances
- Easy to understand infographics
- Engaging and unique content
- Steps/prompts for audience interaction

Members of participating chapters will receive a ribbon at the State Leadership Conference.

The deadline for submission is February 15, 2025, at 11:59 PM. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Chapter, Chapter Adviser Name, Chapter Adviser Email, File in PDF Format.