

JAN 2025

DISTRICT 12

WINTER NEWSLETTER

INTRODUCTION

As we navigate through the winter months, let this newsletter be your guide to the exciting happenings within District 12. From preparing for the State Leadership Conference events to campaigning to be a State Officer, there's a lot in store for our members. We hope you enjoy this edition of the FBLA Newsletter and find valuable information to keep you updated as an FBLA District 12 member.

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SAVING LIVES, CREATING HOPE

OUR STATE CHARITY: ST. JUDE



St. Jude Children's Research Hospital has been a symbol of hope and compassion since its founding in 1962. Dedicated to curing childhood diseases such as cancer, sickle cell disease, and other life-threatening conditions, St. Jude operates on the principle that no family should have to choose between their child's health and their financial stability. Every patient receives world-class care without ever receiving a bill for treatment, housing, or food, allowing families to focus entirely on their child's recovery.

Fundraising for St. Jude can also be a rewarding way to engage your community while supporting a vital cause. Schools and student organizations can host events like bake sales, talent shows, or charity walks, with proceeds directed to the hospital. Local businesses can partner with FBLA chapters to sponsor car washes or community drives. Online campaigns, especially through social media, provide another powerful way to amplify donations by sharing stories of St. Jude's impact and rallying collective support. Creative ideas, such as themed challenges or auctions, add excitement while fostering meaningful change.

St. Jude's work is rooted in the values of integrity, innovation, and compassion. Every dollar donated helps advance their mission to create a future where no child dies of a catastrophic disease. Supporting this mission means not just giving hope to the children and families currently undergoing treatment but also ensuring that their discoveries continue to transform pediatric medicine for generations to come. By donating or starting a fundraiser, you can be part of this extraordinary mission to save lives, spread hope, and inspire others to act.

Your contribution to St. Jude Children's Research Hospital isn't just about charity; it's about investing in a brighter future for children and families facing the unimaginable. Visit stjude.org today to learn more about how you can help, whether through a donation, a fundraiser, or by simply spreading the word about the life-changing work being done every day. Together, we can make a difference.

STATE LEADERSHIP CONFERENCE: PREVIEW AND TIPS

FBLA members from various corners of New York have dedicated their entire year to meticulous preparations for the upcoming State Leadership Conference (SLC). The anticipation has been building, with active participation in program of work initiatives and rigorous practice for competitive events. Now, as the conference looms on the horizon and is set to unfold in the lively city of Rochester, NY, from April 9-11, it's high time to shift our focus to the practical aspects of the event - starting with that to pack.

For the three-day, two-night duration of the State Leadership Conference, business attire is a must. Plan to bring at least two dress shirts, a jacket, dress pants, and, for some, a business dress or pencil skirt as alternatives. Business shoes are an additional essential. However, given that not every moment will require formal wear, ensure you also pack comfortable clothes for downtime and a themed outfit for the state dance party.

Rochester's climate calls for preparation against the cold, even though most activities will be indoors. FBLA members have found it beneficial to include a coat and warm layers in their luggage, despite the budding spring weather in their respective regions of New York. Alongside your main luggage, don't forget a day bag for the conference. With long days spent in the conference center, having a bag becomes essential for carrying materials from various booths, possibly even campaign materials from aspiring officers.

When it comes to competitions, remember to pack a laptop or portable device, as New York FBLA objective tests are administered through personal device. Additionally, load up on school supplies for the conference. Although the State Leadership Conference lasts only three days, a true Future Business Leader stays proactive. Before heading to the conference, communicate with your teacher about your impending absence, and make arrangements to collect any assignments you might miss. While SLC may be a bustling affair, there is enough flexibility in scheduling to effectively keep up with your academic responsibilities.



COMPETITIVE EVENT PREP



The FBLA website holds many invaluable resources for Future Business Leaders. It provides in-depth event descriptions, guidelines, and resources for all the competitive events that our members participate in. These materials offer insights into the structure of each event, evaluation criteria, and tips for success. Whether you are a first-time participant or a seasoned FBLA veteran the event resources on the website serve as a vital roadmap to guide your preparation.

The Dropbox for past tests is another invaluable resource available on the FBLA website. This repository of past exams serves as a goldmine for anyone looking to gauge the format, difficulty level, and content of the tests for various events. Access to past tests through the FBLA Dropbox is a powerful tool for honing our skills and building confidence as we approach competition day.

You can also stay updated on the latest announcements, news, and important dates related to FBLA events. From information about conferences and leadership opportunities to details about upcoming competitions and deadlines, the website keeps us in the loop, ensuring that we are well-prepared and informed throughout the FBLA journey.

Members can also explore articles, case-studies, and industry insights that align with the FBLA mission of promoting leadership, career development, and academic excellence. The website serves as a virtual mentor, guiding us not only in competition preparation but also in our overall professional and leadership development.

SPRING DISTRICT MEETING GUIDE

The Spring District Meeting is on February 8, 2025 from 9:00am to 12:00pm at Williamsville East High School, 151 Paradise Road, Williamsville NY 14051. (Registration begins at 9:00am and competitive events begin at 9:30am.)

The performance events at the Spring District Meeting will be Job Interview, Impromptu Speaking, Client Service, Public Speaking, Introduction to Decision Making (Grades 9-10), Introduction to Decision Making (Grades 9-10), and Introduction to Public Speaking (Grades 9-10).

Advisors should instruct their members to read the guidelines for each event. Students can enter ONE of the performance events and either or both FBL or Parliamentary Procedure (but only 2 events total). Only those students who have submitted State Officer applications and have undergone interviews can take the State Officer Exam.

The topic for the Public Speaking Speech is: The Power of Networking: Building Professional Relationships for Future Success

The topic for the Introduction to Public Speaking Speech is: How volunteerism and community service can shape your future as a leader?

The registration fee per student will be \$5 (non-refundable for students who do not show up or “change their mind” about competing.) Each chapter should complete the registration form sent to them and return to Gloria LaSota by January 31st along with the total registration fee. Checks should be made payable to WEHS FBLA. The following written events will be held on Feb. 8: Parliamentary Procedure, Future Business Leader, and State Officer Exam.

Students will be sent a performance time/reporting time which they must follow. Once again, the deadline for receiving your chapters’ registration and fees is JANUARY 31. Sufficient time is needed to schedule each individual competitor.

